



As part of our ongoing effort to reshape the national narrative on child and family well-being, Prevent Child Abuse America has produced a new video designed to inspire hope, strengthen understanding, and spark collective action.

This video reminds us that a strong future begins with strong foundations. We use the metaphor of building a home to illustrate a core truth: families thrive when the structures around them –child care, health care, economic stability, and community support– are sturdy and dependable. It reminds us that we all need support at times in our lives.

The video lifts up the role of investments in community resources, evidence-based home visiting, family friendly policies, and environments where parents and caregivers can succeed. Our goal is to bring back focus to what matters most: ensuring families have what they need to raise safe, healthy, and hopeful children.

You will be seeing this video across our social channels, and we encourage you to watch, share, and help amplify its message.

Together, we can build safe, stable nurturing relationships and environments so that all children and families can thrive.

