PREVENT CHILD ABUSE AMERICA

FINANCIAL STATEMENTS

YEARS ENDED DECEMBER 31, 2023 AND 2022

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INDEPENDENT AUDITORS' REPORT

Board of Directors
Prevent Child Abuse America
Chicago, Illinois

Report on the Audit of the Financial Statements

Opinion

We have audited the accompanying financial statements of Prevent Child Abuse America (the Organization), which comprises the statements of financial position as of December 31, 2023 and 2022, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Organization as of December 31, 2023 and 2022, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Organization and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization 's ability to continue as a going concern for one year after the date the financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control. Accordingly, no such opinion is expressed.

- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.

- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

CliftonLarsonAllen LLP

CliftonLarsonAllen LLP

Oak Brook, Illinois
May 8, 2024

PREVENT CHILD ABUSE AMERICA
STATEMENTS OF FINANCIAL POSITION
DECEMBER 31, 2023 AND 2022

	2023	2022
ASSETS		
Cash and Cash Equivalents	$ 2,211,005	$ 2,449,788
Short-Term Accounts Receivable, Net	922,445	1,565,827
Long-Term Accounts Receivable, Net	356,408	470,745
Deposit and Prepaid Expenses	106,793	201,566
Endowment Investments	5,253,516	4,705,175
Investments Without Donor Restrictions	5,766,309	5,226,589
Right-of-Use Operating Lease Asset	1,516,612	1,731,102
Copyright, Net	6,667	20,104
Furniture and Equipment, Net	737,112	793,274
Total Assets	$ 16,876,867	$ 17,164,170
LIABILITIES AND NET ASSETS		
LIABILITIES		
Accounts Payable	$ 244,022	$ 299,192
Accrued Expenses	87,408	234,898
Operating Lease Liability	1,589,478	1,764,486
Deferred Revenue	170,270	128,692
Total Liabilities	2,091,178	2,427,268
NET ASSETS		
Without Donor Restrictions	7,655,703	7,790,297
With Donor Restrictions	7,129,986	6,946,605
Total Net Assets	14,785,689	14,736,902
Total Liabilities and Net Assets	$ 16,876,867	$ 17,164,170

See accompanying Notes to Financial Statements.

PREVENT CHILD ABUSE AMERICA
STATEMENT OF ACTIVITIES
YEAR ENDED DECEMBER 31, 2023

	Without Donor Restrictions	With Donor Restrictions	Total
PUBLIC SUPPORT AND OTHER REVENUE			
Public Support - Contributions:			
Individuals - Workplace Campaign	$ 28,915	$ -	$ 28,915
Individuals and Family Foundations	1,321,073	208,890	1,529,963
Grants	684,259	308,500	992,759
In-Kind Donations	269,974	-	269,974
Associations and Corporations	953,035	-	953,035
Programs and Conferences	5,044,053	-	5,044,053
Special Events and Pinwheels	239,515	-	239,515
Total Public Support	8,540,824	517,390	9,058,214
Other Revenue (Loss):			
Investment Income, Net	534,610	801,102	1,335,712
Total Other Revenue (Loss)	534,610	801,102	1,335,712
Net Assets Released from Restrictions	1,135,111	(1,135,111)	-
Total Public Support and Other Revenue	10,210,545	183,381	10,393,926
EXPENSES			
Program Services	8,160,678	-	8,160,678
Supporting Services	2,184,461	-	2,184,461
Total Expenses	10,345,139	-	10,345,139
CHANGE IN NET ASSETS	(134,594)	183,381	48,787
Net Assets - Beginning of Year	7,790,297	6,946,605	14,736,902
NET ASSETS - END OF YEAR	$ 7,655,703	$ 7,129,986	$ 14,785,689

See accompanying Notes to Financial Statements.

PREVENT CHILD ABUSE AMERICA
STATEMENT OF ACTIVITIES
YEAR ENDED DECEMBER 31, 2022

	Without Donor Restrictions	With Donor Restrictions	Total
PUBLIC SUPPORT AND OTHER REVENUE			
Public Support - Contributions:			
Individuals - Workplace Campaign	$ 105,258	$ -	$ 105,258
Individuals and Family Foundations	1,586,638	144,704	1,731,342
Grants	418,327	352,000	770,327
In-Kind Donations	293,007	-	293,007
Associations and Corporations	963,624	-	963,624
Programs and Conferences	3,921,364	-	3,921,364
Special Events and Pinwheels	477,028	-	477,028
Total Public Support	7,765,246	496,704	8,261,950
Other Revenue (Loss):			
Investment Loss, Net	(301,975)	(922,560)	(1,224,535)
Other Revenue	10,270	-	10,270
Total Other Revenue (Loss)	(291,705)	(922,560)	(1,214,265)
Net Assets Released from Restrictions	1,820,892	(1,820,892)	-
Total Public Support and Other Revenue	9,294,433	(2,246,748)	7,047,685
EXPENSES			
Program Services	8,493,607	-	8,493,607
Supporting Services	2,386,751	-	2,386,751
Total Expenses	10,880,358	-	10,880,358
CHANGE IN NET ASSETS	(1,585,925)	(2,246,748)	(3,832,673)
Net Assets - Beginning of Year	9,376,222	9,193,353	18,569,575
NET ASSETS - END OF YEAR	$ 7,790,297	$ 6,946,605	$ 14,736,902

See accompanying Notes to Financial Statements.

PREVENT CHILD ABUSE AMERICA
STATEMENT OF FUNCTIONAL EXPENSES
YEAR ENDED DECEMBER 31, 2023

	Program Services							Supporting Services			
	Prevention Education	Prevention Research	Prevention Programs	Prevention Advocacy	Chapter Activities	Strategy Activities	Total	Management and General	Advancement	Total	Total Expenses
Employee Expenses	$ 329,755	$ 1,003,669	$ 2,160,767	$ 418,236	$ 234,386	$ 230,487	$ 4,377,300	$ 799,118	$ 489,525	$ 1,288,643	$ 5,665,943
Accounting, Auditing, Legal, and Consulting	232,471	237,900	149,132	104,813	2,106	73,601	800,023	293,679	8,393	302,072	1,102,095
Other Services	813	3,245	58,174	1,015	75,691	198,754	337,692	22,151	19,914	42,065	379,757
Occupancy and Insurance	5,183	21,855	51,517	14,760	4,355	4,512	102,182	20,286	10,034	30,320	132,502
Telephone	2,037	9,316	21,351	3,031	1,730	2,030	39,495	5,926	4,094	10,020	49,515
Office Expenses	64,408	158,986	106,255	13,144	10,414	31,894	385,101	170,885	33,286	204,171	589,272
Printing and Material Development	286,406	20,169	1,563	154	1,055	8,895	318,242	1,077	23,037	24,114	342,356
Travel and Development	11,261	112,325	260,693	18,298	39,398	13,218	455,193	43,472	15,267	58,739	513,932
Special Events and Pinwheels	38,149	540,009	3,230	22	2,257	28,500	612,167	3,000	28,270	31,270	643,437
Training Expenses	-	-	186,886	-	-	-	186,886	-	-	-	186,886
Bad Debt Expense	-	-	-	-	-	-	-	31,588	-	31,588	31,588
Depreciation and Amortization	40,899	120,401	58,029	1,321	6,178	3,581	230,409	13,499	1,799	15,298	245,707
In-Kind Expense	108,813	15,000	-	-	-	-	123,813	145,661	500	146,161	269,974
Indirect Expenses	-	91,792	-	-	-	100,383	192,175	-	-	-	192,175
Total Expenses	$ 1,120,195	$ 2,334,667	$ 3,057,597	$ 574,794	$ 377,570	$ 695,855	$ 8,160,678	$ 1,550,342	$ 634,119	$ 2,184,461	$ 10,345,139

See accompanying Notes to Financial Statements.

PREVENT CHILD ABUSE AMERICA
STATEMENT OF FUNCTIONAL EXPENSES
YEAR ENDED DECEMBER 31, 2022

	Program Services							Supporting Services			
	Prevention Education	Prevention Research	Prevention Programs	Prevention Advocacy	Chapter Activities	Strategy Activities	Total	Management and General	Advancement	Total	Total Expenses
Employee Expenses	$ 185,503	$ 780,082	$ 1,812,970	$ 399,197	$ 223,097	$ 252,263	$ 3,653,112	$ 788,862	$ 426,562	$ 1,215,424	$ 4,868,536
Accounting, Auditing, Legal, and Consulting	746,653	250,767	82,171	68,799	20,745	152,648	1,321,783	311,043	102,761	413,804	1,735,587
Other Services	522	77,690	41,976	1,368	774	1,500,636	1,622,966	2,528	22,189	24,717	1,647,683
Occupancy and Insurance	758	11,182	27,351	15,711	2,399	2,001	59,402	9,784	3,910	13,694	73,096
Telephone	122	5,730	15,982	3,093	1,582	889	27,398	5,983	1,817	7,800	35,198
Office Expenses	42,014	157,391	66,070	19,840	14,353	4,752	304,420	131,131	40,901	172,032	476,452
Marketing	303,187	45	3,662	77	2,896	-	309,867	373	41,287	41,660	351,527
Travel and Development	9,438	13,691	292,219	24,434	48,808	3,763	392,353	46,609	23,937	70,546	462,899
Special Events and Pinwheels	48,573	3,033	62,230	-	18,800	-	132,636	-	221,069	221,069	353,705
Training Expenses	-	-	153,172	-	-	-	153,172	-	-	-	153,172
Bad Debt Expense	-	-	-	-	-	-	-	10,099	-	10,099	10,099
Depreciation and Amortization	29,476	93,037	89,344	1,654	4,256	2,602	220,369	13,975	2,243	16,218	236,587
In-Kind Expense	94,819	18,500	-	-	-	-	113,319	155,969	23,719	179,688	293,007
Indirect Expenses	-	43,358	-	-	-	139,452	182,810	-	-	-	182,810
Total Expenses	$ 1,461,065	$ 1,454,506	$ 2,647,147	$ 534,173	$ 337,710	$ 2,059,006	$ 8,493,607	$ 1,476,356	$ 910,395	$ 2,386,751	$ 10,880,358

See accompanying Notes to Financial Statements.

PREVENT CHILD ABUSE AMERICA
STATEMENTS OF CASH FLOWS
YEARS ENDED DECEMBER 31, 2023 AND 2022

	2023	2022
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in Net Assets	$ 48,787	$ (3,832,673)
Adjustments to Reconcile Change in Net Assets to Net Cash Provided (Used) by Operating Activities:		
Depreciation and Amortization	245,707	236,587
Noncash Lease Expense	39,482	33,384
Change in Market Value of Investments	(957,176)	1,423,146
Discount on Long-Term Receivables	-	(35,397)
Bad Debt Expense	31,588	10,099
Loss on Disposal of Fixed Assets	7,577	1,509
Changes in Assets and Liabilities:		
Accounts Receivable	611,794	(218,449)
Bequests Receivable	114,337	307,545
Other Assets	94,773	25,257
Accounts Payable	(55,170)	39,775
Accrued Expenses	(147,490)	77,419
Deferred Revenue	41,578	39,831
Net Cash Provided (Used) by Operating Activities	75,787	(1,891,967)
CASH FLOWS FROM INVESTING ACTIVITIES		
Proceeds from Sales of Investments	4,338,514	4,359,630
Purchase of Investments and Reinvested Earnings	(4,469,399)	(4,245,018)
Purchase of Fixed Assets	(183,685)	(210,639)
Net Cash Used by Investing Activities	(314,570)	(96,027)
NET CHANGE IN CASH AND CASH EQUIVALENTS	(238,783)	(1,987,994)
Cash and Cash Equivalents - Beginning of Year	2,449,788	4,437,782
CASH AND CASH EQUIVALENTS - END OF YEAR	$ 2,211,005	$ 2,449,788

See accompanying Notes to Financial Statements.

NOTE 1 NATURE OF ACTIVITIES

Prevent Child Abuse America (the Organization) is an organization established for the purpose of building a nationwide commitment to prevent child abuse in all its forms. Prevent Child Abuse America is supported primarily by contributions and grants from corporations, foundations, and individuals and from fees for services. Program services include Prevention Education, Prevention Research, Prevention Programs, Prevention Advocacy, Chapter Activities, and Strategy Activities. Management and General and Advancement are classified under supporting services.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Use of Estimates in Preparing Financial Statements

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Basis of Presentation

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP). Accordingly, net assets of the Organization and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions – Net assets that are not subject to donor-imposed stipulations and include board-designated funds. In December 2017, the board of directors approved the establishment of an Operating Reserve Fund. The purpose of the board-designated fund is to build and maintain an adequate level of net assets to support the organization’s day-to-day operations in the event of unforeseen shortfalls. The reserve may also be used for one-time, nonrecurring expenses that will build long-term capacity, such as staff development, research and development, rebranding, investment in infrastructure, or a temporary lapse in core program funding.

Net Assets With Donor Restrictions – Net assets that are subject to donor-imposed restrictions. Some net assets are subject to donor-imposed stipulations that may or will be met, either by actions of the Organization and/or the passage of time. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity (generally, the donors of these assets permit the Organization to use all or part of the income earned on these investments for general operations). Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose has been fulfilled, or both.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Cash and Cash Equivalents

The Organization considers cash deposited in banks, certificates of deposit, and money market fund investments to be cash equivalents, with the exception of the cash that is included in the investment portfolio. That cash is designated for long-term investment purposes. Cash and cash equivalents are maintained on deposit with various financial institutions and investment companies, which at times may exceed federally insured limits.

Accounts Receivable and Allowance for Credit Losses

Accounts receivable include amounts related to training fees, publications, and other services. Accounts receivable are presented net of an allowances for credit losses, which is an estimate of amounts that may not be collectible. The Organization separates accounts receivable into risk pools based on their aging. In determining the amount of the allowance as of the statement of financial position date, the Organization develops a loss rate for each risk pool. This loss rate is based on management's historical collection experience, adjusted for management's expectations about current and future economic conditions.

Beneficial Interest in Trusts

The Organization is the income beneficiary under various charitable trusts, the corpus of which is not controlled by the management of the Organization. Although the Organization has no control over the administration or investment of the funds held in the charitable trusts, in accordance with U.S. GAAP, the current fair value of the beneficial interest in the charitable trusts is recognized as accounts receivable in the accompanying financial statements. The beneficial interest in the charitable trusts comprise $464,680 and $513,691 of the accounts receivable balance (split among short-term and long-term) as of December 31, 2023 and 2022, respectively. As of December 31, 2023 there was one other bequest receivable outstanding in the amount of $55,656.

Investments

The Organization carries investments at fair value and reports gains and losses in the statements of activities. The fair value of investments are based on quoted market prices at the reporting date.

The Organization invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and those such changes could materially affect the amounts reported in the statements of financial position.

The board of directors designates a portion of the Organization's total investment return for support of current operations in accordance with the board's investment policy.

Copyright

Copyright is recorded at cost, net of amortization. The copyright is being amortized over its estimated useful life of six years.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Furniture and Equipment

Furniture and equipment are recorded at cost or at estimated fair value at the date of gift. Donations are reported as support without restriction unless the donor has restricted the donated asset to a specific purpose. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire furniture, fixtures, and office equipment are reported as net assets with donor restrictions. Absent donor stipulations regarding how long those donated assets must be maintained, the Organization reports expirations of donor restrictions when the donated or acquired assets are placed in service as instructed by the donor. The Organization reclassifies net assets with donor restrictions to net assets without donor restrictions at that time.

The Organization depreciates furniture, fixtures, and office equipment over their estimated useful lives, typically three to five years, using the straight-line method.

Impairment of Long-Lived Assets

The Organization reviews long-lived assets for impairment whenever events or changes in circumstances indicate the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to future undiscounted net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the fair value of the assets. Assets to be disposed of are reported at the lower of carrying amount or the fair value less costs to sell.

Leases

The Organization determines if an arrangement is a lease at inception. Operating leases are included in right-of-use (ROU) assets and lease liability in the statements of financial position.

ROU assets represent the Organization’s right to use an underlying asset for the lease term and lease liabilities represent the Organization’s obligation to make lease payments arising from the lease. ROU assets and liabilities are recognized at commencement date based on the present value of lease payments over the lease term. Lease terms may include options to extend or terminate the lease when it is reasonably certain that the Organization will exercise that option. Lease expense for operating lease payments is recognized on a straight-line basis over the lease term. The Organization has elected to recognize payments for short-term leases with a lease term of 12 months or less as expense as incurred and these leases are not included as lease liabilities or right of use assets on the statements of financial position.

The individual lease contracts do not provide information about the discount rate implicit in the lease. Therefore, the Organization has elected to use a risk-free discount rate determined using a period comparable with that of the lease term for computing the present value of all lease liabilities.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Leases (Continued)

The Organization has elected not to separate nonlease components from lease components and instead accounts for each separate lease component and the nonlease component as a single lease component.

Deferred Revenue

Deferred revenue consists of conference registration, training, and affiliation fees paid in advance. Conference registration and training fees are recorded when the conference or training occurs and affiliation revenues are recorded in the year in which they relate.

Revenue Recognition

The Organization derives its revenue primarily from contributions, programs, and conferences. Revenue is recognized in the year in which it is earned. The following discloses the recognition for the Organization's most significant revenue streams:

Contributions

Contributions, including unconditional promises to give, are recorded when received. All contributions are available for unrestricted use unless specifically restricted by the donor. Conditional promises to give, that is those with a measurable performance or other barrier and a right of return, are not recognized until the conditions on which they depend have been met. Unconditional promises to give due in the next year are recorded at their net realizable value which approximates fair value. Unconditional promises to give due in subsequent years are reported at the present value of their net realizable value, using adjusted risk-free interest rates applicable to the years in which the promises were received, and are included in accounts receivable on the statements of financial position.

A portion of the Organization's revenue is derived from cost-reimbursable federal grants, which are conditioned upon certain performance requirements and/or the incurrence of allowable qualifying expenses. Amounts received are recognized as revenue when the Organization has incurred expenditures in compliance with specific contract and grant provisions. Any amounts received in advance would be recorded as a refundable advance in the statement of financial position. For the years ended December 31, 2023 and 2022, contributions of approximately $654,000 and $509,000, respectively, have not been recognized in the accompanying statement of activities because the qualifying expenditures have not yet been incurred.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Revenue Recognition (Continued)

Program and Conference Revenue

Program and conference revenue is made up of the following types of revenue:

Affiliation Fees, Chapter Revenue, and Accreditation Fees:

Affiliation fees and chapter revenue is recognized on a calendar year basis. Performance obligations provided to chapters and affiliates include access to technical assistance and support, training, research, capacity building, national conferences, marketing and communications, and networking opportunities, which occur throughout the year. Accreditation fees are application fees recognized when the application and payment is received for sites to begin the accreditation process. There is also a site visit component to accreditation fees, which is recognized upon completion of the visit.

Training and Manuals:

Revenues from training and manuals consists primarily of registration revenue for training sessions, and manuals used in training sessions. Revenue is recognized when the sessions are held or products are purchased.

Conference Revenue:

Conference revenue includes registration and booth space exhibit fees which are recognized when the meeting takes place. Sponsorship revenue is recognized when the sponsored events and activities take place. The Organization considers all conference revenues from conferences to be exchange transactions.

Contributed Services and Materials

Donated services and materials are reported as contribution revenue and as assets and expenses only if the services and materials create or enhance a nonfinancial asset, require specialized skills and are provided by individuals possessing those skills, are measurable, and would have been purchased if they had not been contributed. Donated services and materials are measured at their fair value.

Functional Allocation of Expenses

The costs of program and supporting services activities have been summarized on a functional basis in the statements of activities. The statements of functional expenses present the natural classification detail of expenses by function. Expenses that can be identified with a specific program or supporting activity are allocated directly according to their natural expenditure classification. Certain categories of expenses are attributed to more than one program or supporting function and, therefore, require allocation on a reasonable basis that is consistently applied. Costs that meet the criteria for allocation, primarily employee expenses, occupancy, insurance, office expenses and depreciation and amortization, are allocated on the basis of employee time and effort.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Income Taxes

The Organization is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code (IRC) and has been classified as an organization that is not a private foundation under Section 509(a)(2). Management has concluded that there are no uncertain tax positions as of December 31, 2023 and 2022 and that the Organization has properly maintained its exempt status.

Reclassifications

Certain amounts have been reclassified for the year ended December 31, 2022 to conform to the presentation for the year ended December 31, 2023. The reclassifications had no impact on previously reported net assets.

Adoption of New Accounting Standards

At the beginning of 2023, the Organization adopted FASB ASU 2016-13, *Financial Instruments - Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments*, as amended, which modifies the measurement of expected credit losses. The Organization adopted this new guidance utilizing the modified retrospective transition method. The Organization adopted the requirements of the guidance effective January 1, 2023. Adoption of this standard had no material impact on the Organization’s financial statements.

Subsequent Events

The Organization has performed an evaluation of subsequent events through May 8, 2024, which is the date the financial statements were available to be issued and has considered any relevant matters in the preparation of the financial statements and footnotes.

NOTE 3 LIQUIDITY

Financial assets available for general expenditure, within one year of the date of the statements of financial position, comprise the following:

	2023	2022
Cash and Cash Equivalents	$ 2,211,005	$ 2,449,788
Accounts Receivable, Net	922,445	1,565,827
Total	3,133,450	4,015,615
Less: Amounts with Restriction	1,222,169	1,571,788
Total Available for General Expenditure	$ 1,911,281	$ 2,443,827

Endowment funds consist of two donor-restricted endowments. Investment earnings from donor-restricted endowments is available to support general operations. Investment earnings, net of related investment expenses are recorded as net assets with donor restrictions until the appropriated by the board of directors at which time net assets with donor restrictions are released from donor restriction and reported as net assets without donor restrictions. Donor-restricted endowment funds are not available for general expenditure.

NOTE 3 LIQUIDITY (CONTINUED)

The Organization also has $5,766,309 and $5,226,589 in investments that are not subject to donor restriction as of December 31, 2023 and 2022, respectively. $3,514,565 and $3,286,972 of unrestricted investments have been designated by the board as an operating reserve as of December 31, 2023 and 2022, respectively.

NOTE 4 ACCOUNTS RECEIVABLE

Accounts receivable consist of the following at December 31:

	2023	2022
Receivables Expected to be Collected in Less Than One Year	$ 743,841	$ 1,250,430
Bequests Due Within One Year	210,550	342,206
Less: Allowance for Uncollectible Accounts	(31,946)	(26,809)
Short-Term Accounts Receivable, Net	$ 922,445	$ 1,565,827
Receivables Due Between Two and Five Years	$ 90,000	$ 105,000
Less: Receivable Discount	(6,916)	(5,740)
Bequests Due Between Two and Five Years	309,787	426,618
Less: Bequest Discount	(36,463)	(55,133)
Long-Term Accounts Receivables, Net	$ 356,408	$ 470,745

NOTE 5 BEQUEST RECEIVABLE

Bequest receivable consists of the following at December 31, which is included in short-term and long-term receivables (see Note 4):

	2023	2022
Due Within One Year		
As Presented In Short-Term Accounts Receivable, Net	$ 210,550	$ 342,206
Due Between Two and Five Years		
As Presented In Long-Term Accounts Receivable, Net	309,787	426,618
Bequest Receivable	520,337	768,824
Less: Discount		
As Presented In Long-Term Accounts Receivable, Net	(36,463)	(55,133)
Bequest Receivable, Net	$ 483,874	$ 713,691

NOTE 6 INVESTMENTS

The components of the Organization's investments consist of the following at December 31:

December 31, 2023	Cost	Fair Value	Unrealized Appreciation (Depreciation)
Money Market Funds	$ 2,064,703	$ 2,064,703	$ -
Fixed Income - Mutual Funds	3,355,912	3,221,088	(134,824)
Fixed Income - Exchange Traded Funds	960,158	949,731	(10,427)
Equities - Mutual Funds	2,717,289	3,791,685	1,074,396
Equities - Exchange Traded Funds	878,504	992,618	114,114
Total	$ 9,976,566	$ 11,019,825	$ 1,043,259

December 31, 2022	Cost	Fair Value	Unrealized Appreciation (Depreciation)
Money Market Funds	$ 2,237,200	$ 2,237,200	$ -
Fixed Income - Mutual Funds	2,884,120	2,653,006	(231,114)
Fixed Income - Exchange Traded Funds	948,057	929,595	(18,462)
Equities - Mutual Funds	2,232,346	2,653,930	421,584
Equities - Exchange Traded Funds	1,645,876	1,458,033	(187,843)
Total	$ 9,947,599	$ 9,931,764	$ (15,835)

The following schedule summarizes the investment return and its classification in the statements of activities as of December 31:

	2023	2022
Dividend and Interest Income, Net	$ 378,536	$ 198,611
Realized and Unrealized Gains (Losses)	957,176	(1,423,146)
Total Investment Income (Loss), Net	$ 1,335,712	$ (1,224,535)

NOTE 7 FAIR VALUE MEASUREMENT

In accordance with U.S. GAAP, the Organization prioritizes the inputs to valuation techniques used to measure fair value. The levels of the hierarchy and those investments included in each are as follows:

Level 1 – Inputs to the valuation methodology are quoted prices (unadjusted) for identical assets or liabilities traded in active markets that the Organization has the ability to access.

Level 2 – Inputs to the valuation methodology include quoted prices for similar assets or liabilities in active markets; quoted prices for identical or similar assets or liabilities in markets that are not active; inputs other than quoted prices that are observable for substantially the entire period for the asset or liability and market-corroborated inputs.

NOTE 7 FAIR VALUE MEASUREMENT (CONTINUED)

Level 3 – Inputs to valuation methodology are unobservable for the asset or liability and are significant to the fair value measurement.

The fair value of assets measured on a recurring basis are as follows for the years ended December 31, 2023 and 2022:

	Total	Level 1	Level 2	Level 3
December 31, 2023				
Investments:				
Fixed Income - Mutual Funds	$ 3,221,088	$ 3,221,088	$ -	$ -
Fixed Income - Exchange Traded Funds	949,731	949,731	-	-
Equities - Mutual Funds	3,791,685	3,791,685	-	-
Equities - Exchange Traded Funds	992,618	992,618	-	-
Total Investments	8,955,122	8,955,122	-	-
Bequest Receivables	483,874	-	-	483,874
Total	$ 9,438,996	$ 8,955,122	$ -	$ 483,874

	Total	Level 1	Level 2	Level 3
December 31, 2022				
Investments:				
Fixed Income - Mutual Funds	$ 2,653,006	$ 2,653,006	$ -	$ -
Fixed Income - Exchange Traded Funds	929,595	929,595	-	-
Equities - Mutual Funds	2,653,930	2,653,930	-	-
Equities - Exchange Traded Funds	1,458,033	1,458,033	-	-
Total Investments	7,694,564	7,694,564	-	-
Bequest Receivables	713,691	-	-	713,691
Total	$ 8,408,255	$ 7,694,564	$ -	$ 713,691

Not included in the previous tables are money market funds of $2,064,703 and $2,237,200 as of December 31, 2023 and 2022, respectively.

Fair values for Level 1 investments are determined by reference to quoted market prices and other relevant information generated by market transactions. Fair value of Level 3 beneficial interest receivables is determined by calculating the present value of future distributions expected to be received using a discount rate of 4.2% in 2023 and 2022. There has been no change in valuation techniques from the prior year.

Assets measured at fair value on a recurring basis using significant unobservable inputs (Level 3) are as follows as of December 31:

	2023	2022
Bequest Receivable, Net - Beginning Balance	$ 713,691	$ 766,289
Payments Received	(342,206)	(191,229)
Change in Value	56,733	(61,369)
Bequest Receivable, Net - Ending Balance	428,218	513,691
Other Bequest Receivable	55,656	200,000
Total	$ 483,874	$ 713,691

NOTE 8 COPYRIGHT

On March 13, 2017, the Organization entered into an agreement with Great Kids, Inc. to purchase the copyrights to two curricula used by Healthy Families America. The two organizations also amended the original license agreement for other curricula used by Healthy Families America, reducing the licensing fee to reflect the copyright purchase. Additional copyrights were purchased during 2020 in the amount of $20,000. The copyrights were recorded at cost and will be amortized on a straight-line basis over the expected useful life of six years. Accumulated amortization as of December 31, 2023 and 2022 was $255,833 and $242,396, respectively. Amortization expense for 2023 and 2022 was $13,437.

NOTE 9 FURNITURE AND EQUIPMENT

Furniture and equipment at December 31 consists of:

	2023	2022
Remodeling Costs	$ 11,290	$ 40,290
Furniture and Other Furnishings	9,778	121,769
Equipment and Software	1,272,757	1,104,652
Total	1,293,825	1,266,711
Less: Accumulated Depreciation	(556,713)	(473,437)
Total Furniture, Equipment, and Software	$ 737,112	$ 793,274

Depreciation expense was $232,270 and $192,837 for the years ended December 31, 2023 and 2022, respectively.

NOTE 10 LINE OF CREDIT

The Organization has an unsecured line of credit with Huntington Bank that was established on February 22, 2022, and provides for borrowings up to $1,000,000. The line of credit has a variable interest rate that is calculated based off the secured overnight financing rate published by the Federal Reserve Bank of New York (5.33% at December 31, 2023) plus 2.000%; not to be less than 2.500% per annum. Interest on the line of credit is payable monthly. The line of credit was renewed on March 13, 2023 with a maturity date of February 20, 2024. Subsequent to year end, the line of credit was renewed further to a maturity date of May 20, 2024. There were no borrowings outstanding under this line at December 31, 2023 and 2022.

NOTE 11 DEFERRED REVENUE

Deferred revenue consists of the following at December 31:

	2023	2022
Deferred Revenue:		
Conferences and Trainings	$ 127,370	$ 86,375
Affiliate Fees	42,900	42,317
Total Deferred Revenue	$ 170,270	$ 128,692

The Organization's deferred revenue is recognized over time. Deferred revenue was $88,861 at January 1, 2022.

NOTE 12 NET ASSETS WITH DONOR RESTRICTIONS

Net assets were released from donor restriction by incurring expenses satisfying the restricted purpose or by the passage of time as follows for the year ended December 31:

	2023	2022
Subject to Expenditure for a Specified Purpose:		
Peer-to-Peer Abuse (Bullying) Prevention	$ -	$ 22,930
Funds for Individuals in Need of PCAA's Services	13,500	25,000
PCAA Chapters Support	685,472	1,435,255
HFA Network Support	125,945	49,707
Endowment Earnings Appropriated for Expenditure	252,761	288,000
Released from Passage of Time	57,433	-
Total	$ 1,135,111	$ 1,820,892

Net assets with donor restrictions at December 31 are restricted for the following purposes:

	2023	2022
Subject to Expenditure for a Specified Purpose:		
Adverse Childhood Experiences	$ -	$ 2,500
Advocacy and Education	1,329,285	1,352,667
PCA Chapters and HFA Network Support	249,292	687,366
Total	1,578,577	2,042,533
Subject to the Passage of Time	297,893	198,897
Endowment Assets:		
Amounts to be Held in Perpetuity, the Income From Which is Expendable to Support:		
Donna Stone Pesch Endowment	2,500,000	2,500,000
Forester's Endowment	500,000	500,000
Total	3,000,000	3,000,000
Subject to Endowment Spending Policy and Appropriation:		
Donna Stone Pesch Endowment - General Operations	1,646,046	1,210,841
Forester's Endowment - Healthy Families America and the Chapter Network	607,470	494,334
Total	2,253,516	1,705,175
Total Endowment Assets	5,253,516	4,705,175
Total	$ 7,129,986	$ 6,946,605

NOTE 13 ENDOWMENTS

The Organization's endowment includes two donor-restricted endowment funds. As required by accounting principles generally accepted in the United States of America, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions. The board of directors of the Organization has interpreted the Illinois Uniform Management of Institutional Funds Act (UMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Organization classifies as net assets with donor restriction (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. In accordance with UMIFA:

The Organization considers the following factors in making a determination of the amount to appropriate for current operations:

(1) The duration and preservation of the fund;
(2) The purposes of the organization and the donor-restricted endowment fund;
(3) General economic conditions;
(4) The possible effect of inflation and deflation;
(5) The expected total return from income and the appreciation of investments;
(6) Other resources of the organization; and
(7) The investment policies of the organization.

As of December 31, the Organization had the following endowment net asset composition:

	2023		
	Without Donor Restrictions	With Donor Restrictions	Total
Donor-Restricted Endowment Funds:			
Original Donor Restricted Gift Amount and Amounts Required to be Maintained in Perpetuity by the Donor	$ -	$ 3,000,000	$ 3,000,000
Accumulated Investment Gains	-	2,253,516	2,253,516
Total	$ -	$ 5,253,516	$ 5,253,516

	2022		
	Without Donor Restrictions	With Donor Restrictions	Total
Donor-Restricted Endowment Funds:			
Original Donor Restricted Gift Amount and Amounts Required to be Maintained in Perpetuity by the Donor	$ -	$ 3,000,000	$ 3,000,000
Accumulated Investment Gains	-	1,705,175	1,705,175
Total	$ -	$ 4,705,175	$ 4,705,175

NOTE 13 ENDOWMENTS (CONTINUED)

Donor-restricted endowments consist of:

- A $1,000,000 grant from the Pesch Family Foundation, and the related $1,000,000 matching funds, which contains a donor stipulation that the principal be maintained intact in perpetuity and that only the income from investment thereof be expended for general purposes. Earnings are reported as net assets with donor restrictions until they are appropriated by the board of directors.

- A $500,000 grant from the W. Clement Stone 1990 Revocable Trust which contains a donor stipulation that the principal be maintained intact in perpetuity and that only the income from investment thereof be expended for general purposes. Earnings are reported as net assets with donor restrictions until they are appropriated by the board of directors.

- A $500,000 grant from the Independent Order of Foresters which contains a donor stipulation that the principal be maintained intact in perpetuity and that only the income from investment thereof be expended to support Healthy Families America and the Chapter network with approval of the Foresters. Until designated for operations by the board of directors, investment income from this grant is classified as net assets with donor restrictions.

Changes in donor-restricted endowment net assets were as follows at December 31:

	2023		
	Without Donor Restrictions	With Donor Restrictions	Total
Endowment Net Assets - Beginning of Year	$ -	$ 4,705,175	$ 4,705,175
Investment Return:			
Investment Income, Net of Investment Expenses	-	105,748	105,748
Net Appreciation (Realized and Unrealized)	-	695,354	695,354
Total Investment Return	-	801,102	801,102
Distribution		(252,761)	(252,761)
Endowment Net Assets - End of Year	$ -	$ 5,253,516	$ 5,253,516

	2022		
	Without Donor Restrictions	With Donor Restrictions	Total
Endowment Net Assets - Beginning of Year	$ -	$ 5,915,735	$ 5,915,735
Investment Return:			
Investment Income, Net of Investment Expenses	-	86,685	$ 86,685
Net Depreciation (Realized and Unrealized)	-	(1,009,245)	(1,009,245)
Total Investment Return	-	(922,560)	(922,560)
Distribution		(288,000)	(288,000)
Endowment Net Assets - End of Year	$ -	$ 4,705,175	$ 4,705,175

NOTE 13 ENDOWMENTS (CONTINUED)

Funds with Deficiencies

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UMIFA requires the Organization to retain as a fund of perpetual duration. There were no deficiencies as of December 31, 2023 and 2022.

Return Objectives and Risk Parameters

The Organization has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the historic dollar value of the endowment assets. Endowment assets include those assets of donor-restricted funds that the organization must hold in perpetuity or until as used per donor specifications. Under this policy, the endowment assets are invested in a diversified manner that is intended to produce results that meet or exceed the blended benchmark of 30% Barclays Capital Intermediate Govt/Credit Index, 5% BBC High Yield Index, 45% S&P 500 Index, 10% Russell 2000 Index, 10% MSCI EAFE-net Index, while maintaining a prudent level of risk. The Organization expects its endowment funds, over time, to provide an average rate of return that exceeds the rate of inflation by 5% as measured in the Consumer Price Index over a rolling three year period. Actual returns in any given year may vary from this amount.

Strategies Employed for Achieving Objectives

To satisfy its long-term rate of return objectives, the Organization relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Organization targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

Spending Policy and How the Investment Objectives Relate to Spending Policy

The board of directors may annually appropriate a portion of the total return on its investments for current operations. Under the Organization’s policy, $252,761 and $288,000 was appropriated in 2023 and 2022., respectively. In determining the amount to appropriate, the board of directors considers the long-term expected return on its endowment. This is consistent with the Organization’s objective to maintain the preservation of the fair value of the original gift held in perpetuity or for a specified term as well as to provide predictable amounts of funds for current operations. The total return on endowment funds are reduced by investment fees incurred related to those funds.

NOTE 14 REVENUE RECOGNITION

The following table shows the Organization's revenue disaggregated according to the timing of the transfer of goods as services:

	2023	2022
Revenue:		
Recognized at a Point in time:		
Programs and Conferences:		
Manuals	$ 6,830	$ 13,972
Recognized Over Time:		
Programs and Conferences:		
Accreditation Fees	278,225	193,816
Conference Revenue	797,777	213,031
Training	1,624,642	1,344,782
Chapter Revenue	134,075	90,826
Affiliation Fees	2,202,504	2,064,937
Other	-	10,270
Total Recognized Over Time	5,037,223	3,917,662
Total	$ 5,044,053	$ 3,931,634

NOTE 15 LEASES

The Organization leases equipment as well as certain office facilities for various terms under long-term, noncancelable lease agreements. The leases expire at various dates through 2031 and provide for renewal options ranging from 1 month to 12 months. In the normal course of business, it is expected that these leases will be renewed or replaced by similar leases. Certain facility leases provide for increases in future minimum annual rental payments based on defined increases in the Consumer Price Index, subject to certain minimum increases. Additionally, the agreements generally require the Organization to pay real estate taxes, insurance, and repairs. The Organization received a $30,975 tenant improvement allowance, which was available to upgrade the technology within its new office space. The lease also granted the Organization the option to apply this allowance against future rent payments, which the Organization elected subsequent to year end.

The following table provides quantitative information concerning the Company's leases at December 31:

	2023	2022
Lease Costs	$ 272,207	$ 156,037
Other Information:		
Operating Cash Flows	232,729	153,627
Right-of-Use Assets Obtained in Exchange for New Lease Liabilities	-	1,881,344
Weighted-Average Remaining Lease Term	7.9	8.6
Weighted-Average Discount Rate	3.47%	3.39%

NOTE 15 LEASES (CONTINUED)

A maturity analysis of annual undiscounted cash flows for lease liabilities as of December 31, 2023, is as follows:

Year Ending December 31,	Amount
2024	$ 240,375
2025	217,470
2026	220,310
2027	223,149
2028	225,988
Thereafter	695,002
Undiscounted Cash Flows	1,822,294
Less: Imputed Interest	(232,816)
Total Present Value	$ 1,589,478
Short-Term Lease Liabilities	$ 188,418
Long-Term Lease Liabilities	1,401,060
Total	$ 1,589,478

NOTE 16 IN-KIND CONTRIBUTIONS

The Organization received contributed legal and other services as follows for the years ended December 31, 2023 and 2022:

	Program Service	Management and General	Advancement	Total
December 31, 2023				
Legal and Consulting	$ 15,000	$ 139,837	$ 500	$ 155,337
Advertising	108,813	-	-	108,813
Software	-	-	-	-
Travel	-	5,824	-	5,824
Other Services	-	-	-	-
Silent Auction Items	-	-	-	-
Total	$ 123,813	$ 145,661	$ 500	$ 269,974
December 31, 2022				
Legal and Consulting	$ 15,000	$ 146,000	$ -	$ 161,000
Advertising	94,819	-	-	94,819
Software	3,500	-	-	3,500
Travel	-	9,969	-	9,969
Other Services	-	-	1,754	1,754
Silent Auction Items	-	-	21,965	21,965
Total	$ 113,319	$ 155,969	$ 23,719	$ 293,007

All contributed nonfinancial assets were utilized by the Organization's programs and supporting services. There were no donor-imposed restrictions associated with the donated assets and services.

NOTE 16 IN-KIND CONTRIBUTIONS (CONTINUED)

Contributions of services (legal and consulting, advertising, and other services) are recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchases if not provided by donation. Such services (legal and consulting, and other services) are recognized at estimated fair value upon receipt and totaled $154,837 and $162,754 for the years ended December 31, 2023 and 2022, respectively. Additionally, $108,813 and $94,819 of advertising services were received at December 31, 2023 and 2022, respectively.

Software is valued at its estimated fair value upon receipt, and utilized in the Organization’s operations and programs.

During the fiscal year ended December 31, 2022, the Organization received items to be sold at its fundraising event (silent auction items), and it is the Organization’s policy to sell all auction items received. Contributed auction items are valued at their estimated fair value upon receipt.

Expenses incurred by board members in service of the Organization for meetings and events that were not reimbursed are recognized as in-kind contributions (travel).

The Organization also received contributed services for its various programs from volunteers which do not meet the recognition criteria described above. No amounts have been reflected in the financial statements for these contributed services.

NOTE 17 RELATED PARTY TRANSACTIONS

The Organization received $1,045,869 and $1,126,761 in 2023 and 2022, respectively, of support from its board of directors and corporations that employ members of the Organization’s board of directors.

NOTE 18 RETIREMENT PLAN

The Organization has a 401(k) plan that covers substantially all employees. The Organization funds the plan through annual contributions based upon a fixed percentage of eligible employees’ salaries. The contributions for 2023 were $83,435 and in 2022 were $87,349.

NOTE 19 COMMITMENTS

Event Contracts

The Organization has entered into contracts for future conferences. In the event the conferences are cancelled, the Organization can be held liable for liquidated damages.

NOTE 20 CASH FLOW DISCLOSURES

There was no cash paid for interest and taxes during the years ended December 31, 2023 and 2022. During 2023, the Organization acquired fixed assets of $25,361 that were included in accounts payable at year-end. During 2022, the Organization acquired fixed assets of $21,733 that were included in accounts payable at year-end.

NOTE 21 LITIGATION

Subsequent to year end, the Organization received a demand letter arising in the ordinary course of business. The ultimate resolution of this matter, including any related financial effects on the Organization, is currently unknown. Despite the inherent uncertainties of the matter, management does not believe that the matter will have a material adverse impact on the financial condition of the Organization at this time.