

## PREVENT CHILD ABUSE AMERICA LEADERSHIP COUNCIL

Prevent Child Abuse America (PCA America) is working to end child abuse and neglect by supporting families before they reach crisis.

Why does prevention matter? A child's early experiences impact him or her throughout life. Children raised in safe, stable, and nurturing environments are more likely to be healthy and thrive physically, emotionally, and academically—contributing to economic prosperity for everyone.

Our success is founded on a nationwide network of state chapters and nearly 600 Healthy Families America home visiting sites. We reach millions of families every year across the country, providing parents and caregivers with a variety of direct services—with proven benefits for children and their parents. We work for family-friendly policies and lead research to find what works best for kids and families.



## What is the PCA America Leadership Council?

We all have a role to play in creating a better future for every child. The PCA America Leadership Council is a select group of corporate and civic leaders who support the mission of the organization through:

- Spreading awareness of the critical importance and benefits of investing in abuse prevention and in family-friendly policies
- Supporting fundraising goals and helping to expand PCA America's networks in Chicago and nationally

## Why do we need you?

PCA America is working to cut child abuse and neglect reports in half by 2050. That means 50 million kids who will be kept out of child welfare. We need industry leaders like you to help us expand our network, build awareness and raise funds to make this goal a reality.

For current members, visit: <a href="https://preventchildabuse.org/">https://preventchildabuse.org/</a>
<a href="mailto:about-us/our-team/">about-us/our-team/</a>

## What are the Council's requirements?

- Serve a two-year term, renewable at the discretion of PCA America board chair
- Participate in at least one annual call or meeting
- Be available for individual consultation with the PCA America CEO, board, or other senior leaders, as your availability permits
- Share PCA America events and news with your network
- Give/get of \$5,000

For more information, Kelly Christopher, kchristopher@preventchildabuse.org.