PREVENT CHILD ABUSE AMERICA FINANCIAL STATEMENTS YEARS ENDED DECEMBER 31, 2021 AND 2020



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INDEPENDENT AUDITORS' REPORT

Board of Directors Prevent Child Abuse America Chicago, Illinois

Report on the Audit of the Financial Statements Opinion

We have audited the accompanying financial statements of Prevent Child Abuse America (the Organization), which comprises the statements of financial position of December 31, 2021 and 2020, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Organization as of December 31, 2021 and 2020, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Organization and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization 's ability to continue as a going concern for one year after the date the financial statements are available to be issued.



Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due
 to fraud or error, and design and perform audit procedures responsive to those risks. Such
 procedures include examining, on a test basis, evidence regarding the amounts and disclosures
 in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit
 procedures that are appropriate in the circumstances, but not for the purpose of expressing an
 opinion on the effectiveness of the Organization's internal control. Accordingly, no such opinion
 is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

CliftonLarsonAllen LLP

Clifton Larson Allen LLP

Oak Brook, Illinois April 20, 2022

PREVENT CHILD ABUSE AMERICA STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2021 AND 2020

		2021	 2020
ASSETS			
Cash and Cash Equivalents	\$	4,437,782	\$ 6,427,457
Accounts Receivable, Net		1,334,081	515,649
Bequest Receivable, Net		766,289	824,085
Deposit and Prepaid Expenses		226,823	150,331
Endowment Investments		5,915,735	5,143,979
Investments Without Donor Restrictions		5,553,787	2,325,676
Copyright, Net		63,854	107,604
Furniture and Equipment, Net		776,981	 392,208
Total Assets	\$	19,075,332	\$ 15,886,989
LIABILITIES AND NET ASSETS			
LIABILITIES			
Accounts Payable	\$	259,417	\$ 168,182
Accrued Expenses		157,479	278,550
Deferred Revenue		88,861	149,762
Total Liabilities		505,757	596,494
NET ASSETS			
Without Donor Restrictions		9,376,222	8,215,899
With Donor Restrictions		9,193,353	7,074,596
Total Net Assets		18,569,575	15,290,495
Total Liabilities and Net Assets	_\$	19,075,332	\$ 15,886,989

PREVENT CHILD ABUSE AMERICA STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2021

		thout Donor testrictions	Vith Donor Restrictions	Total	
PUBLIC SUPPORT AND OTHER REVENUE		_			
Public Support - Contributions:					
Individuals - Workplace Campaign	\$	155,398	\$ -	\$	155,398
Individuals and Family Foundations		1,812,970	77,084		1,890,054
Grants		1,102,125	1,475,000		2,577,125
Associations and Corporations		698,999	-		698,999
Programs and Conferences		3,733,425	-		3,733,425
Special Events and Pinwheels		90,086	 		90,086
Total Public Support		7,593,003	1,552,084		9,145,087
Other Revenue:					
Investment Income, Net		41,855	772,156		814,011
Other		22,314	_		22,314
Total Other Revenue		64,169	772,156		836,325
Net Assets Released from Restrictions		205,483	(205,483)		-
Total Public Support and Other Revenue		7,862,655	2,118,757		9,981,412
EXPENSES					
Program Services		4,968,664	_		4,968,664
Supporting Services		1,733,668	_		1,733,668
Total Expenses		6,702,332	 -		6,702,332
CHANGE IN NET ASSETS		1,160,323	2,118,757		3,279,080
Net Assets - Beginning of Year		8,215,899	7,074,596		15,290,495
NET ASSETS - END OF YEAR	\$	9,376,222	\$ 9,193,353	\$	18,569,575

PREVENT CHILD ABUSE AMERICA STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2020

	Without Donor Restrictions		With Donor Restrictions			Total
PUBLIC SUPPORT AND OTHER REVENUE						
Public Support - Contributions:						
Individuals - Workplace Campaign	\$	218,001	\$	-	\$	218,001
Individuals and Family Foundations		1,527,492		106,779		1,634,271
Grants		656,125		500,000		1,156,125
Associations and Corporations		597,758		-		597,758
Programs and Conferences		3,172,265		-		3,172,265
Special Events and Pinwheels		101,298		<u>-</u>		101,298
Total Public Support		6,272,939		606,779		6,879,718
Other Revenue:						
Investment Income, Net		51,696		626,168		677,864
Other		1,544				1,544
Total Other Revenue		53,240		626,168		679,408
Net Assets Released from Restrictions		122,047		(122,047)		_
Total Public Support and Other Revenue		6,448,226		1,110,900	' <u>'</u>	7,559,126
EXPENSES						
Program Services		3,993,619		-		3,993,619
Supporting Services		1,359,253		-		1,359,253
Total Expenses		5,352,872		-		5,352,872
CHANGE IN NET ASSETS		1,095,354		1,110,900		2,206,254
Net Assets - Beginning of Year		7,120,545		5,963,696		13,084,241
NET ASSETS - END OF YEAR	\$	8,215,899	\$	7,074,596	\$	15,290,495

PREVENT CHILD ABUSE AMERICA STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2021

	Program Services					Supporting Services								
	Prevention	Prevention	Prevention Prevention Chapter Management					Total						
	Education	Research	Programs	Advocacy	Activities	Total	and General	Advancement	Total	Expenses				
Employee Expenses	\$ 284,278	\$ 773,229	\$ 1,680,565	\$ 277,394	\$ 213,950	\$ 3,229,416	\$ 759,008	\$ 287,340	\$ 1,046,348	\$ 4,275,764				
Accounting, Auditing, Legal, and														
Consulting	242,644	141,236	168,315	74,928	24,677	651,800	150,957	225,334	376,291	1,028,091				
Other Services	2,163	33,632	19,765	1,192	979	57,731	4,487	29,205	33,692	91,423				
Occupancy and Insurance	7,839	17,235	46,002	2,772	4,471	78,319	17,471	5,564	23,035	101,354				
Telephone	3,193	6,416	16,549	2,556	1,869	30,583	6,203	6,203	6,203	6,203	6,203	1,727	7,930	38,513
Office Expenses	39,867	29,158	59,254	16,624	4,199	149,102	50,812	24,597	75,409	224,511				
Printing and Material Development	123,944	8,038	-	-	-	131,982	146	3,177	3,323	135,305				
Travel and Development	149	9,852	54,197	9,363	11,508	85,069	14,011	1,829	15,840	100,909				
Special Events and Pinwheels	31,316	77,032	-	-	-	108,348	-	-	-	108,348				
Training Expenses	-	-	170,678	-	-	170,678	-	_	-	170,678				
In-Kind Expense	81,712	18,549	-	-	-	100,261	118,007	399	118,406	218,667				
Depreciation and Amortization	29,533	4,486	88,321	1,457	4,295	128,092	18,843	1,495	20,338	148,430				
Indirect Expenses		27,558			19,725	47,283	13,056		13,056	60,339				
Total Expenses	\$ 846,638	\$ 1,146,421	\$ 2,303,646	\$ 386,286	\$ 285,673	\$ 4,968,664	\$ 1,153,001	\$ 580,667	\$ 1,733,668	\$ 6,702,332				

PREVENT CHILD ABUSE AMERICA STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2020

	Program Services				Supporting Services					
	Prevention	Prevention	Prevention	Prevention	Prevention Chapter		Management			Total
	Education	Research	Programs	Advocacy	Activities	Total	and General	Advancement	Total	Expenses
Employee Expenses	\$ 239,314	\$ 242,129	\$ 1,709,958	\$ 306,513	\$ 200,289	\$ 2,698,203	\$ 651,709	\$ 249,171	\$ 900,880	\$ 3,599,083
Accounting, Auditing, Legal, and										
Consulting	121,515	179,610	162,773	39,309	10,254	513,461	66,740	133,167	199,907	713,368
Other Services	2,261	27,087	15,470	2,454	1,395	48,667	20,404	10,549	30,953	79,620
Occupancy and Insurance	7,303	9,013	50,333	16,467	4,390	87,506	13,715	4,039	17,754	105,260
Telephone	1,340	1,250	17,145	3,026	1,337	24,098	4,453	909	5,362	29,460
Office Expenses	14,269	3,772	43,247	15,270	2,337	78,895	31,030	39,158	70,188	149,083
Printing and Material Development	78,560	9	238	10	6	78,823	178	6,023	6,201	85,024
Travel and Development	1,566	7,371	55,897	3,108	19,225	87,167	7,533	31	7,564	94,731
Special Events and Pinwheels	19,340	-	47,610	-	_	66,950	-	-	-	66,950
Training Expenses	-	-	232,400	-	_	232,400	-	-	-	232,400
Bad Debt Expense	-	-	-	-	-	-	5,703	-	5,703	5,703
In-Kind Expense	5,046	-	-	-	_	5,046	102,758	-	102,758	107,804
Depreciation and Amortization	3,670	1,527	61,127	1,718	4,361	72,403	11,404	579	11,983	84,386
Total Expenses	\$ 494,184	\$ 471,768	\$ 2,396,198	\$ 387,875	\$ 243,594	\$ 3,993,619	\$ 915,627	\$ 443,626	\$ 1,359,253	\$ 5,352,872

PREVENT CHILD ABUSE AMERICA STATEMENTS OF CASH FLOWS YEARS ENDED DECEMBER 31, 2021 AND 2020

		2021	2020		
CASH FLOWS FROM OPERATING ACTIVITIES					
Change in Net Assets	\$	3,279,080	\$	2,206,254	
Adjustments to Reconcile Change in Net Assets to					
Net Cash Provided by Operating Activities:					
Depreciation and Amortization		148,430		84,386	
Change in Market Value of Investments		(649,817)		(545,310)	
Discount on Long-Term Receivables		(29,106)		(25,467)	
Bad Debt Expense		-		5,703	
Loss on Disposal of Fixed Assets		872		1,007	
Changes in Assets and Liabilities:					
Accounts Receivable		(818,432)		125,202	
Bequests Receivable		86,902		63,429	
Other Assets		(76,492)		(32,337)	
Accounts Payable		91,235		78,722	
Accrued Expenses		(121,071)		65,266	
Deferred Revenue		(60,901)		(23,975)	
Net Cash Provided by Operating Activities		1,850,700		2,002,880	
CASH FLOWS FROM INVESTING ACTIVITIES					
Proceeds from Sales of Investments		4,560,402		1,862,329	
Purchase of Investments and Reinvested Earnings		(7,910,452)		(1,990,135)	
Purchase of Fixed Assets		(490,325)		(367,901)	
Net Cash Used by Investing Activities		(3,840,375)		(495,707)	
NET CHANGE IN CASH AND CASH EQUIVALENTS		(1,989,675)		1,507,173	
Cash and Cash Equivalents - Beginning of Year		6,427,457		4,920,284	
CASH AND CASH EQUIVALENTS - END OF YEAR	\$	4,437,782	\$	6,427,457	

NOTE 1 NATURE OF ACTIVITIES

Prevent Child Abuse America (the Organization) is an organization established for the purpose of building a nationwide commitment to prevent child abuse in all its forms. Prevent Child Abuse America is supported primarily by contributions and grants from corporations, foundations, and individuals and from fees for services. Program services include Prevention Education, Prevention Research, Prevention Programs, Prevention Advocacy, and Chapter Activities. Management and General and Advancement are classified under supporting services.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Use of Estimates in Preparing Financial Statements

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Basis of Presentation

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP). Accordingly, net assets of the Organization and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions – Net assets that are not subject to donor-imposed stipulations and include board-designated funds. In December 2017, the board of directors approved the establishment of an Operating Reserve Fund. The purpose of the board-designated fund is to build and maintain an adequate level of net assets to support the organization's day-to-day operations in the event of unforeseen shortfalls. The reserve may also be used for one-time, nonrecurring expenses that will build long-term capacity, such as staff development, research and development, rebranding, investment in infrastructure, or a temporary lapse in core program funding.

Net Assets With Donor Restrictions – Net assets that are subject to donor-imposed restrictions. Some net assets are subject to donor-imposed stipulations that may or will be met, either by actions of the Organization and/or the passage of time. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity (generally, the donors of these assets permit the Organization to use all or part of the income earned on these investments for general operations). Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose has been fulfilled, or both.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Cash and Cash Equivalents

The Organization considers cash deposited in banks and money market fund investments to be cash equivalents, with the exception of the cash that is included in the investment portfolio. That cash is designated for long-term investment purposes. Cash and cash equivalents are maintained on deposit with various financial institutions and investment companies, which at times may exceed federally insured limits.

Accounts Receivable

Accounts receivable include amounts related to training fees, publications, and other services and are reflected on the statement of financial position net of an allowance for doubtful accounts. The allowance for doubtful accounts is determined based upon an annual review of account balances, including the age of the balance and historical experience with the customer. Management will record adjustments as necessary, which are reflected in the statements of activities.

Beneficial Interest in Trusts

The Organization is the income beneficiary under various charitable trusts, the corpus of which is not controlled by the management of the Organization. Although the Organization has no control over the administration or investment of the funds held in the charitable trusts, in accordance with U.S. GAAP, the current fair value of the beneficial interest in the charitable trusts is recognized as bequest receivable in the accompanying financial statements. The beneficial interest in the charitable trusts comprise \$742,444 and \$824,085 of the bequest receivable balance as of December 31, 2021 and 2020, respectively. As of December 31, 2021 there is one other bequest receivable outstanding in the amount of \$23,845.

Investments

The Organization carries investments at fair value and reports gains and losses in the statements of activities. The fair value of investments are based on quoted market prices at the reporting date.

The Organization invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and those such changes could materially affect the amounts reported in the statements of financial position.

The board of directors designates a portion of the Organization's total investment return for support of current operations in accordance with the board's investment policy.

Copyright

Copyright is recorded at cost, net of amortization. The copyright is being amortized over its estimated useful life of six years.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Furniture and Equipment

Furniture and equipment are recorded at cost or at estimated fair value at the date of gift. Donations are reported as support without restriction unless the donor has restricted the donated asset to a specific purpose. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire furniture, fixtures, and office equipment are reported as net assets with donor restrictions. Absent donor stipulations regarding how long those donated assets must be maintained, the Organization reports expirations of donor restrictions when the donated or acquired assets are placed in service as instructed by the donor. The Organization reclassifies net assets with donor restrictions to net assets without donor restrictions at that time.

The Organization depreciates furniture, fixtures, and office equipment over their estimated useful lives, typically three to five years, using the straight-line method.

Impairment of Long-Lived Assets

The Organization reviews long-lived assets for impairment whenever events or changes in circumstances indicate the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to future undiscounted net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the fair value of the assets. Assets to be disposed of are reported at the lower of carrying amount or the fair value less costs to sell.

Deferred Rent

The Organization has entered into an operating lease for office space which includes escalating rent over the lease term. In accordance with accounting principles generally accepted in the United States of America, rent expense is recognized evenly over the life of the lease. Deferred rent of \$7,856 and \$10,745 is included in accrued expenses on the statements of financial position as of December 31, 2021 and 2020, respectively.

Deferred Revenue

Deferred revenue consists of conference registration, training, and affiliation fees paid in advance. Conference registration and training fees are recorded when the conference or training occurs and affiliation revenues are recorded in the year in which they relate.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Revenue Recognition

The Organization derives its revenue primarily from contributions, programs, and conferences. Revenue is recognized in the year in which it is earned. The following discloses the recognition for the Organization's most significant revenue streams:

Contributions

Contributions, including unconditional promises to give, are recorded when received. All contributions are available for unrestricted use unless specifically restricted by the donor. Conditional promises to give, that is those with a measurable performance or other barrier and a right of return, are not recognized until the conditions on which they depend have been met. Unconditional promises to give due in the next year are recorded at their net realizable value which approximates fair value. Unconditional promises to give due in subsequent years are reported at the present value of their net realizable value, using adjusted risk-free interest rates applicable to the years in which the promises were received, and are included in accounts receivable on the statements of financial position.

A portion of the Organization's revenue is derived from a cost-reimbursable federal grant, which is conditioned upon certain performance requirements and/or the incurrence of allowable qualifying expenses. Amounts received are recognized as revenue when the Organization has incurred expenditures in compliance with specific contract and grant provisions. Any amounts received in advance would be recorded as a refundable advance in the statement of financial position. For the years ended December 31, 2021 and 2020, contributions of approximately \$407,000 and \$242,000, respectively, have not been recognized in the accompanying statement of activities because the qualifying expenditures have not yet been incurred.

Programs and Conferences Revenue

Program and conference revenue is made up of the following types of revenue:

Affiliation Fees, Chapter Revenue, and Accreditation Fees:

Affiliation fees and chapter revenue is recognized on a calendar year basis. Performance obligations provided to chapters and affiliates include access to technical assistance and support, training, research, capacity building, national conferences, marketing and communications, and networking opportunities, which occur throughout the year. Accreditation fees are application fees recognized when the application and payment is received for sites to begin the accreditation process.

Training and Manuals:

Revenues from training and manuals consists primarily of registration revenue for training sessions, related travel fees and manuals used in training sessions. Revenue is recognized when the sessions are held or products are purchased.

Conference Revenue:

Conference revenue includes registration and booth space exhibit fees which are recognized when the meeting takes place. Sponsorship revenue is recognized when the sponsored events and activities take place.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Contributed Services and Materials

Donated services and materials are reported as contribution revenue and as assets and expenses only if the services and materials create or enhance a nonfinancial asset, require specialized skills and are provided by individuals possessing those skills, are measurable, and would have been purchased if they had not been contributed. Donated services and materials are measured at their fair value.

Functional Allocation of Expenses

The costs of program and supporting services activities have been summarized on a functional basis in the statements of activities. The statements of functional expenses present the natural classification detail of expenses by function. Expenses that can be identified with a specific program or supporting activity are allocated directly according to their natural expenditure classification. Certain categories of expenses are attributed to more than one program or supporting function and, therefore, require allocation on a reasonable basis that is consistently applied. Costs that meet the criteria for allocation, primarily employee expenses, occupancy, telephone, office expenses and supplies and depreciation and amortization, are allocated on the basis of employee time and effort.

Income Taxes

The Organization is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code (IRC) and has been classified as an organization that is not a private foundation under Section 509(a)(2). Management has concluded that there are no uncertain tax positions as of December 31, 2021 and 2020 and that the Organization has properly maintained its exempt status.

Reclassifications

Certain amounts have been reclassified for the year ended December 31, 2020 to conform to the presentation for the year ended December 31, 2021. The reclassifications had no impact on previously reported net assets.

Subsequent Events

The Organization has performed an evaluation of subsequent events through April 20, 2022, which is the date the financial statements were available to be issued and has considered any relevant matters in the preparation of the financial statements and footnotes.

NOTE 3 LIQUIDITY

Financial assets available for general expenditure, within one year of the date of the statements of financial position, comprise the following:

	 2021	_	2020
Cash and Cash Equivalents	\$ 4,437,782	_	\$ 6,427,457
Accounts Receivable, Net	 1,334,081	_	515,649
Total	5,771,863		6,943,106
Less: Amounts Receivable with Restriction	 1,934,725		1,106,532
Total Available for General Expenditure	\$ 3,837,138		\$ 5,836,574

Endowment funds consist of two donor-restricted endowments. Investment earnings from donor-restricted endowments is available to support general operations. Investment earnings, net of related investment expenses are recorded as net assets with donor restrictions until the appropriated by the board of directors at which time net assets with donor restrictions are released from donor restriction and reported as net assets without donor restrictions. Donor-restricted endowment funds are not available for general expenditure.

The Organization also has \$5,553,787 and \$2,325,676 in investments that are not subject to donor restriction as of December 31, 2021 and 2020, respectively. \$3,293,008 and \$2,325,321 of unrestricted investments have been designated by the board as an operating reserve as of December 31, 2021 and 2020, respectively.

NOTE 4 ACCOUNTS RECEIVABLE

Accounts receivable at December 31, 2021 and 2020 consist of the following:

	 2021	 2020
Grant and Pledges Receivable Expected to be	 	
Collected in Less Than One Year	\$ 444,432	\$ 263,100
Other Receivables	930,165	307,684
Less: Allowance for Uncollectible Accounts	 (40,516)	 (55,135)
Accounts Receivables, Net	\$ 1,334,081	\$ 515,649

NOTE 5 BEQUEST RECEIVABLE

Bequest receivable at December 31, 2021 and 2020 consist of the following:

	2021			2020
Due Within One Year	\$	191,229	\$	158,275
Due Between Two and Five Years		671,330		632,157
Due Thereafter				159,030
Bequest Receivable		862,559		949,462
Less: Discount		(96,270)		(125,377)
Bequest Receivable, Net	\$	766,289	\$	824,085

NOTE 6 INVESTMENTS

The components of the Organization's investments consist of the following at December 31:

		Unrealized
	Fair	Appreciation
Cost	Value	(Depreciation)
\$ 1,980,870	\$ 1,980,870	\$ -
3,589,162	3,595,297	6,135
878,474	872,908	(5,566)
3,283,128	4,466,876	1,183,748
482,329	553,571	71,241
\$ 10,213,963	\$11,469,522	\$ 1,255,559
	Fair	Unrealized
Cost	Value	Appreciation
\$ 1,321,047	\$ 1,321,047	\$ -
2,013,163	2,091,760	78,597
693,880	696,895	3,015
2,371,791	3,081,492	709,701
250,792	278,461	27,669
\$ 6,650,673	\$ 7,469,655	\$ 818,982
	\$ 1,980,870 3,589,162 878,474 3,283,128 482,329 \$10,213,963 Cost \$ 1,321,047 2,013,163 693,880 2,371,791 250,792	Cost Value \$ 1,980,870 \$ 1,980,870 3,589,162 3,595,297 878,474 872,908 3,283,128 4,466,876 482,329 553,571 \$ 10,213,963 \$ 11,469,522 Fair Value \$ 1,321,047 \$ 1,321,047 2,013,163 2,091,760 693,880 696,895 2,371,791 3,081,492 250,792 278,461

The following schedule summarizes the investment return and its classification in the statements of activities as of December 31:

	 2021	2020	
Dividend and Interest Income, Net	\$ 164,194	\$	132,554
Realized and Unrealized Gains	 649,817		545,310
Total Investment Income, Net	\$ 814,011	\$	677,864

NOTE 7 FAIR VALUE MEASUREMENT

In accordance with U.S. GAAP, the Organization prioritizes the inputs to valuation techniques used to measure fair value. The levels of the hierarchy and those investments included in each are as follows:

Level 1 – Inputs to the valuation methodology are quoted prices (unadjusted) for identical assets or liabilities traded in active markets that the Organization has the ability to access.

Level 2 – Inputs to the valuation methodology include quoted prices for similar assets or liabilities in active markets; quoted prices for identical or similar assets or liabilities in markets that are not active; inputs other than quoted prices that are observable for substantially the entire period for the asset or liability and market-corroborated inputs.

Level 3 – Inputs to valuation methodology are unobservable for the asset or liability and are significant to the fair value measurement.

The fair value of assets measured on a recurring basis at December 31, 2021 are as follows:

	 Total	 Level 1	Le	vel 2	 Level 3
<u>December 31, 2021</u>	 				
Investments:					
Fixed Income - Mutual Funds	\$ 3,595,297	\$ 3,595,297	\$	-	\$ -
Fixed Income - Exchange Traded Funds	872,908	872,908		-	-
Equities - Mutual Funds	4,466,876	4,466,876		-	-
Equities - Exchange Traded Funds	 553,571	553,571			 -
Total Investments	 9,488,652	9,488,652		-	-
Bequest Receivables	742,444	-		-	742,444
Total	\$ 10,231,096	\$ 9,488,652	\$		\$ 742,444

The fair value of assets measured on a recurring basis at December 31, 2020 are as follows:

	Total	Level 1	Le	vel 2	Level 3
December 31, 2020					
Investments:					
Fixed Income - Mutual Funds	\$ 2,091,760	\$ 2,091,760	\$	-	\$ -
Fixed Income - Exchange Traded Funds	696,895	696,895		-	-
Equities - Mutual Funds	3,081,492	3,081,492		-	-
Equities - Exchange Traded Funds	 278,461	 278,461			
Total Investments	6,148,608	6,148,608		-	 -
Bequest Receivables	824,085	 -		_	824,085
Total	\$ 6,972,693	\$ 6,148,608	\$	-	\$ 824,085

Not included in the previous tables are money market funds of \$1,980,870 and \$1,321,047 as of December 31, 2021 and 2020, respectively.

NOTE 7 FAIR VALUE MEASUREMENT (CONTINUED)

Fair values for Level 1 investments are determined by reference to quoted market prices and other relevant information generated by market transactions. Fair value of Level 3 beneficial interest receivables is determined by calculating the present value of future distributions expected to be received using a discount rate of 4.2% in 2021 and 2020. There has been no change in valuation techniques from the prior year.

Assets measured at fair value on a recurring basis using significant unobservable inputs (Level 3) are as follows as of December 31:

	 2021	2020		
Bequest Receivable, Net - Beginning Balance	\$ 824,085	\$	862,047	
Payments Received	(158,725)		(144,742)	
Change in Value	 77,084		106,780	
Bequest Receivable, Net - Ending Balance	\$ 742,444	\$	824,085	

NOTE 8 COPYRIGHT

On March 13, 2017, the Organization entered into an agreement with Great Kids, Inc. to purchase the copyrights to two curricula used by Healthy Families America. The two organizations also amended the original license agreement for other curricula used by Healthy Families America, reducing the licensing fee to reflect the copyright purchase. Additional copyrights were purchased during 2020 in the amount of \$20,000. The copyrights were recorded at cost and will be amortized on a straight-line basis over the expected useful life of six years. Accumulated amortization as of December 31, 2021 and 2020 was \$198,646 and \$154,896, respectively. Amortization expense for 2021 and 2020 was \$43,750.

NOTE 9 FURNITURE AND EQUIPMENT

Furniture and equipment at December 31 consists of:

	 2021	 2020		
Remodeling Costs	\$ 29,000	\$ 29,000		
Furniture and Other Furnishings	112,536	108,851		
Equipment and Software	 939,810	 474,435		
Total	 1,081,346	612,286		
Less: Accumulated Depreciation	 (304,365)	 (220,078)		
Total Furniture, Equipment, and Software	\$ 776,981	\$ 392,208		

Depreciation expense was \$104,680 and \$40,636 for the years ended December 31, 2021 and 2020, respectively.

NOTE 10 LINE OF CREDIT

The Organization has an unsecured line of credit with Huntington Bank that was established on February 22, 2022 and provides for borrowings up to \$1,000,000. The line of credit has a variable interest rate that is calculated based off the secured overnight financing rate published by the Federal Reserve Bank of New York (0.050% at the date the agreement was entered into) plus 2.000%; not to be less than 2.500% per annum. Interest on the line of credit is payable monthly. The line of credit has a current maturity date of February 21, 2023. As of the report date there was no balance outstanding under the line of credit agreement.

NOTE 11 DEFERRED REVENUE

Deferred revenue at December 31, 2021 and 2020 consist of the following:

	 2021		2020		
Deferred Revenue:	 				
Recognized Over Time:					
Conferences and Trainings	\$ 39,000	\$	39,730		
Affiliate Fees	49,861		56,032		
MIECHV Systems Development	 <u>-</u> _		54,000		
Total Recognized Over Time	 49,861		110,032		
Total Deferred Revenue	\$ 88,861	\$	149,762		

Deferred revenue was \$173,737 at January 1, 2020.

NOTE 12 NET ASSETS WITH DONOR RESTRICTIONS

Net assets were released from donor restriction by incurring expenses satisfying the restricted purpose or by the passage of time as follows for the year ended December 31:

	2021			2020		
Donor Removed Restriction for a Specified Purpose:			•			
Peer-to-Peer Abuse (Bullying) Prevention	\$	-	\$	122,047		
PCAA Chapters Support		195,483		-		
HFA Network Support		10,000				
Total	\$	205,483	\$	122,047		

NOTE 12 NET ASSETS WITH DONOR RESTRICTIONS (CONTINUED)

Net assets with donor restrictions at December 31 are restricted for the following purposes:

	2021	2020
Subject to Expenditure for a Specified Purpose: Adverse Childhood Experiences Advocacy and Education Funds for Individuals in Need of PCAA's Services Peer-to-Peer Abuse (Bullying) Prevention PCA Chapters and HFA Network Support Total	\$ 2,500 1,457,671 25,000 22,930 1,769,517 3,277,618	\$ 2,500 1,380,187 25,000 22,930 500,000 1,930,617
Endowment Assets: Amounts to be Held in Perpetuity, the Income From Which is Expendable to Support: Donna Stone Pesch Endowment Forester's Endowment Total	2,500,000 500,000 3,000,000	2,500,000 500,000 3,000,000
Subject to Endowment Spending Policy and Appropriation: Donna Stone Pesch Endowment - General Operations Forester's Endowment - Healthy Families America and the Chapter Network	2,260,206 655,529	1,629,434 514,545_
Total Total Endowment Assets	2,915,735 5,915,735	2,143,979 5,143,979
Total	\$ 9,193,353	\$ 7,074,596

NOTE 13 ENDOWMENTS

The Organization's endowment includes two donor-restricted endowment funds. As required by generally accepted accounting principles, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions. The board of directors of the Organization has interpreted the Illinois Uniform Management of Institutional Funds Act (UMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Organization classifies as net assets with donor restriction (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. In accordance with UMIFA:

The Organization considers the following factors in making a determination of the amount to appropriate for current operations:

- (1) The duration and preservation of the fund;
- (2) The purposes of the organization and the donor-restricted endowment fund;
- (3) General economic conditions;
- (4) The possible effect of inflation and deflation;
- (5) The expected total return from income and the appreciation of investments;
- (6) Other resources of the organization; and
- (7) The investment policies of the organization.

As of December 31, the Organization had the following endowment net asset composition:

		2021	
	Without Donor	With Donor	
	Restrictions	Restrictions	Total
Donor-Restricted Endowment Funds:			
Original Donor Restricted Gift Amount and Amounts Required to be Maintained			
in Perpetuity by the Donor	\$ -	\$ 3,000,000	\$ 3,000,000
Accumulated Investment Gains		2,915,735	2,915,735
Total	\$ -	\$ 5,915,735	\$ 5,915,735
		2020	
		2020	
	Without Donor	With Donor	
	Without Donor Restrictions		Total
Donor-Restricted Endowment Funds: Original Donor Restricted Gift Amount and Amounts Required to be Maintained		With Donor	Total
Original Donor Restricted Gift Amount		With Donor	Total \$ 3,000,000
Original Donor Restricted Gift Amount and Amounts Required to be Maintained	Restrictions	With Donor Restrictions	
Original Donor Restricted Gift Amount and Amounts Required to be Maintained in Perpetuity by the Donor	Restrictions	With Donor Restrictions	\$ 3,000,000

NOTE 13 ENDOWMENTS (CONTINUED)

Donor-restricted endowments consist of:

- A \$1,000,000 grant from the Pesch Family Foundation, and the related \$1,000,000 matching funds, which contains a donor stipulation that the principal be maintained intact in perpetuity and that only the income from investment thereof be expended for general purposes. Earnings are reported as net assets with donor restrictions until they are appropriated by the board of directors.
- A \$500,000 grant from the W. Clement Stone 1990 Revocable Trust which contains a
 donor stipulation that the principal be maintained intact in perpetuity and that only the
 income from investment thereof be expended for general purposes. Earnings are
 reported as net assets with donor restrictions until they are appropriated by the board of
 directors.
- A \$500,000 grant from the Independent Order of Foresters which contains a donor stipulation that the principal be maintained intact in perpetuity and that only the income from investment thereof be expended to support Healthy Families America and the Chapter network with approval of the Foresters. Until designated for operations by the board of directors, investment income from this grant is classified as net assets with donor restrictions.

Changes in donor-restricted endowment net assets for December 31 were:

tal
43,579
32,981
39,175
72,156
15,735
tal
17,411
02,176
02,176 23,992
•

NOTE 13 ENDOWMENTS (CONTINUED)

Funds with Deficiencies

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UMIFA requires the Organization to retain as a fund of perpetual duration. There were no deficiencies as of December 31, 2021 and 2020.

Return Objectives and Risk Parameters

The Organization has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the historic dollar value of the endowment assets. Endowment assets include those assets of donor-restricted funds that the organization must hold in perpetuity or until as used per donor specifications. Under this policy, the endowment assets are invested in a diversified manner that is intended to produce results that meet or exceed the blended benchmark of 30% Barclays Capital Intermediate Govt/Credit Index, 5% BBC High Yield Index, 45% S&P 500 Index, 10% Russell 2000 Index, 10% MSCI EAFE-net Index, while maintaining a prudent level of risk. The Organization expects its endowment funds, over time, to provide an average rate of return that exceeds the rate of inflation by 5% as measured in the Consumer Price Index over a rolling three year period. Actual returns in any given year may vary from this amount.

Strategies Employed for Achieving Objectives

To satisfy its long-term rate of return objectives, the Organization relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Organization targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

Spending Policy and How the Investment Objectives Relate to Spending Policy

The board of directors may annually appropriate a portion of the total return on its investments to current operations. Under the Organization's policy, no amounts were appropriated in 2021 and 2020. In determining the amount to appropriate, the board of directors considers the long-term expected return on its endowment. This is consistent with the Organization's objective to maintain the preservation of the fair value of the original gift held in perpetuity or for a specified term as well as to provide predictable amounts of funds for current operations. The total return on endowment funds are reduced by investment fees incurred related to those funds.

NOTE 14 REVENUE RECOGNITION

The following table shows the Organization's revenue disaggregated according to the timing of the transfer of goods as services:

	2021		2020	
Revenue:				
Recognized at a Point in time:				
Programs and Conferences:				
Manuals	\$	10,523	\$	56,554
Recognized Over Time:				
Programs and Conferences:				
Accreditation Fees		19,500		7,000
Conference Revenue		335,771		241,369
Training		1,113,870		634,164
Chapter Revenue		98,700		100,800
MIECHV Systems Development		84,375		129,375
Affiliation Fees		2,070,686		2,003,003
Other		22,314		1,544
Total Recognized Over Time		3,745,216		3,117,255
Total	\$	3,755,739	\$	3,173,809

NOTE 15 IN-KIND CONTRIBUTIONS

The Organization received contributed legal and other services as follows for the years ended December 31, 2021 and 2020:

	Program Service	nagement d General	Advan	cement	Total
December 31, 2021	 	 			
Accounting, Auditing, Legal, and					
Consulting	\$ -	\$ 136,384	\$	-	\$ 136,384
Other Services	81,712	-		-	81,712
Travel and Development	-	571		-	571
Total	\$ 81,712	\$ 136,955	\$		\$ 218,667
<u>December 31, 2020</u>					
Accounting, Auditing, Legal, and					
Consulting	\$ -	\$ 100,873	\$	-	\$ 100,873
Other Services	5,046	-		-	5,046
Travel and Development	-	1,885		-	1,885
Total	\$ 5,046	\$ 102,758	\$	-	\$ 107,804

NOTE 16 RELATED PARTY TRANSACTIONS

The Organization received \$674,662 and \$777,328 in 2021 and 2020, respectively, of support from its board of directors and corporations that employ members of the Organization's board of directors.

NOTE 17 RETIREMENT PLAN

The Organization has a 401(k) plan that covers substantially all employees. The Organization funds the plan through annual contributions based upon a fixed percentage of eligible employees' salaries. The contributions for 2021 were \$68,917 and in 2020 were \$55,919.

NOTE 18 COMMITMENTS

<u>Leases</u>

The Organization is obligated under terms of a lease which expires February 28, 2023 for office space located in Chicago, Illinois. Under terms of the lease agreement, the Organization pays monthly base rent of \$7,000. The base rent escalates by 4% per annum. In addition, the Organization leases various office equipment under operating leases expiring through March 2025. Rent expense recorded for the years ended December 31, 2021 and 2020 was \$100,867 and \$98,963, respectively. Future minimum base lease payments for office and equipment leases are as follows:

Year Ending December 31,	/	Amount
2022	\$	122,558
2023		41,297
2024		24,574
2025		5,884
Total	\$	194,313

Event Contracts

The Organization has entered into contracts for future conferences. In the event the conferences are cancelled, the Organization can be held liable for liquidated damages.

NOTE 19 PAYCHECK PROTECTION PROGRAM LOAN

On April 25, 2020, the Organization received a loan from Huntington National Bank totaling \$563,000 to fund payroll, rent, and utilities through the Paycheck Protection Program (the PPP Loan #1). The PPP Loan #1 bore interest at a fixed rate of 1.0% per annum, had a term of two years, and was unsecured and guaranteed by the U.S. Small Business Administration (SBA). Payment of principal and interest was deferred until the date on which the amount of forgiveness was remitted by the SBA to the lender or, if the Organization failed to apply for forgiveness within 10 months after the covered period, then payment of principal and interest shall begin on that date. These amounts are subject to forgiveness based on compliance with program requirements and approval by the SBA. The covered period from April 27, 2020 to October 11, 2020, is the time the Organization had to spend their PPP Loan #1 funds.

The Organization followed ASC 470, Debt, to account for the initial receipts related to the PPP Loan #1. On December 14, 2020, the SBA processed the Organization's PPP Loan #1 forgiveness application and notified Huntington National Bank that the PPP Loan qualified for full forgiveness. Loan proceeds were received by the bank from the SBA on this date. Therefore, the Organization was legally released from the debt and the loan forgiveness has been recorded as a gain on extinguishment of debt, which is included in Public Support – Contributions: Associations and Corporations in the statement of activities during the year ended December 31, 2020.

On February 16, 2021, the Organization received a second loan from Huntington National Bank totaling \$603,500 to fund payroll through the Paycheck Protection Program (the PPP Loan #2). The PPP Loan #2 bore interest at a fixed rate of 1.0% per annum, had a term of five years, and was unsecured and guaranteed by the U.S. Small Business Administration (SBA). Payment of principal and interest was deferred until the date on which the amount of forgiveness is remitted by the SBA to the lender or, if the Organization fails to apply for forgiveness within 10 months after the covered period, then payment of principal and interest shall begin on that date. These amounts are subject to forgiveness based on compliance with program requirements and approval by the SBA. The covered period from February 16, 2021 to May 10, 2021, is the time the Organization had to spend their PPP Loan #2 funds.

The Organization is following, ASC 470, *Debt*, to account for the initial receipts related to the PPP Loan #2. On October 6, 2021, the SBA processed the Organization's PPP Loan #2 forgiveness application and notified Huntington National Bank that the PPP Loan #2 qualified for full forgiveness. Loan proceeds were received by the bank from the SBA on this date. Therefore, the Organization was legally released from the debt and the loan forgiveness has been recorded as a gain on extinguishment of debt, which is included in Public Support – Contributions: Associations and Corporations in the statement of activities during the year ended December 31, 2021.

The SBA may review funding eligibility and usage of funds for compliance with program requirements based on dollar thresholds and other factors. The amount of liability, if any, from potential noncompliance cannot be determined with certainty; however, management is of the opinion that any review will not have a material adverse impact on the Organization's financial position.

NOTE 20 RISKS AND UNCERTAINTY

The World Health Organization has declared the spread of Coronavirus Disease (COVID-19) a worldwide pandemic. The COVID-19 pandemic is having significant effects on global markets, supply chains, businesses, and communities. Specific to the Organization, COVID-19 may have continuing impacts on various parts of its operations and financial results including, but not limited to, investment performance and loss of revenue due to the inability to hold in person conferences and events, as well as other reductions in certain revenue streams. Management believes the Organization is taking appropriate actions to mitigate the negative impact. However, the full impact of COVID-19 is unknown and cannot be reasonably estimated as these events are still developing.

NOTE 21 CASH FLOW DISCLOSURES

There was no cash paid for interest and taxes during the years ended December 31, 2021 and 2020. During 2021, the Organization acquired fixed assets of \$6,999 that were included in accounts payable at year-end. During 2020, the Organization acquired fixed assets of \$21,975 that were included in accounts payable at year-end.

NOTE 22 RECENT ACCOUNTING PRONOUNCEMENTS

<u>Leases</u>

In February 2016, the FASB issued amended guidance for the treatment of leases. The guidance requires lessees to recognize a right-of-use asset and a corresponding lease liability for all operating and finance leases with lease terms greater than one year. The guidance also requires both qualitative and quantitative disclosures regarding the nature of the Organization's leasing activities. The guidance will initially be applied using a modified retrospective approach. The amendments in the guidance will be effective for the year ending December 31, 2022. Early adoption is permitted. Management is evaluating the impact of the amended lease guidance on the Organization's financial statements.

Contributed Nonfinancial Assets

In September 2020, FASB issued ASU 2020-07, *Presentation and Disclosures by Not-for-Profit Entities for Contributed Nonfinancial Assets (Topic 958).* This update increases transparency about the measurement and use of nonfinancial assets by recognizing gifts-in-kind to be presented as a separate line in the statement of activities and disclosing key information. ASU 2020-07 is effective for the Organization for the year ending December 31, 2022.

