



# **Prevent Child Abuse America<sup>®</sup>**

NATIONAL CONFERENCE

———— BALTIMORE, MD ————

**TOGETHER FOR PREVENTION**

AUGUST 22 – 24, 2023



  
**Prevent Child Abuse  
America®**  
NATIONAL CONFERENCE  
— BALTIMORE, MD —  
**TOGETHER FOR PREVENTION**  
AUGUST 22 – 24, 2023

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## Welcome from Dr. Melissa Merrick, President + CEO



I'd like to personally welcome each of you to the 2023 Prevent Child Abuse America National Conference, Together for Prevention. It's an exciting time for shining the light on prevention as we continue to grow, adapt, motivate, and respond to the needs of our families.

As an organization with an incredible national board, network of chapters, affiliates, and partners, we are excited to come together to build on what we've learned over the last 50 years. We are inspired and excited to tackle today's toughest challenges together and are even more intentional about our efforts, making sure everything we do is rooted in strengthening families so they can live purposeful, happy, and hopeful lives. That means we are prioritizing strategies that put the prevention community in the driver's seat when it comes to guiding our narrative, advocacy, research, programming, and outcomes.

We welcome you to Baltimore, a city with an incredible range of attractions, shopping, and historic significance. After being apart physically for so long, I hope you enjoy this beautiful location to get reconnected, reinvigorated, and re-inspired. And it is my hope that by the end of this conference, you will feel immersed in possibility and ready to continue the conversations when you return home.

To that end, we have curated sessions, breakouts and keynotes that will help you discover new programs and practices; hear about cutting-edge research and innovation in prevention and, of course, network with your peers from across the country. Some highlights include:

- Three incredible keynote speakers, Baltimore Mayor Brandon M. Scott, Dr. Mona Hanna-Attisha and Dr. Clinton Boyd, Jr.
- A can't-miss opening session with Hollywood producers and writers to discuss media's role in changing the prevention and family strengthening narrative through their work.

You have decided to be part of an experience that we intend to be intensely transformational while also giving us an opportunity to celebrate our progress. This event is at full capacity and that is a testament to the passion and focus of the prevention community. Your vision, experience and compassion for children is what drives our work each day and we are excited to hear from you over the next few days.

As we know, prevention only happens in partnership and I'm thrilled that you've decided to join us this week, uplifting the theme, Together for Prevention. Together, we can make a difference, and I'm heartened to know the connections and conversations developed here in Baltimore will power our next chapter of prevention.

In partnership,

A handwritten signature in black ink, appearing to read 'Melissa T. Merrick'.

Melissa T. Merrick, PhD



We are the nation's oldest and largest national organization that focuses on preventing child abuse and neglect **before** it happens. We are champions for all children, promoting programs and resources informed by science that enable all children and families are living a purposeful and happy life with hope for the future.

Since 1972, Prevent Child Abuse America has defined the national approach to child neglect and abuse. For nearly 30 years, **our signature home visiting program**, Healthy Families America (HFA), has worked toward a singular vision: all children receive nurturing care from their family that leads to a healthy, long, and successful life.

 **OUR MISSION**

To prevent the abuse and neglect of our nation's children

 **OUR NORTH STAR**

All children and families are living a purposeful and happy life with hope for the future.





***Together for Prevention:  
2023 Prevent Child Abuse America National Conference  
Community Agreement***

We're thrilled about our first in-person conference since 2019! As we engage with each other, we agree to:

- **Respect (the “Platinum Rule”):** We agree to treat each other’s ideas and experiences with respect. Treat people the way they want to be treated.
- **Put Relationships First:** As you make connections with one another, work to build community and trust with your colleagues.
- **Remember Why We’re Here:** We’re here because we want the best outcomes for children, families, and all communities—let this purpose drive the way we communicate with one another.
- **Assume the Best:** Everyone comes in with a different set of experiences and knowledge. Seek first to understand and assume the best intentions in all interactions. Apply curiosity to things you may disagree with.
- **Be Accountable to Each Other & Mindful of Impact:** Even with the best of intentions, it is possible to cause harm to our colleagues and friends. We will help to hold each other accountable for our words and actions, being mindful of the impact those words and actions may have on others.
- **Suspend Certainty & Keep an Open Mindset:** Set aside your assumptions about what you already know. Be curious about the things you hear and experience, and how those learnings make you feel. Learning can sometimes be uncomfortable, and that is OK. We all have things to learn and room to grow.
- **Keep Confidence:** For those who decide to be brave, vulnerable, and share their stories with us, we will keep their stories in confidence. We also will refrain from disclosing any identifying information about the families we serve.
- **Make Space, Take Space:** Reflect on how you are engaging, and be aware if you are taking up much more space than others. Are you holding others back from participating in the discussion? Are you holding back because you don’t want to step on any toes? We all carry the responsibility of including everyone in the conversation, including ourselves.
- **Lift Up Family Partnerships and Identities:** Refer to families as families, parents, participants, or Mom, Dad, Grandma, etc. Avoid using terms like, “MOB, FOB, MGM, families like that, or client.” These are labels that take away from someone’s identity and humanness. Even if only used when not in direct service with parents and families, the use of the word “client” and acronyms conveys a power imbalance rather than a partnership.



**Together for Prevention:  
2023 Prevent Child Abuse America National Conference  
COVID-19 Protocol**

The health, safety, and well-being of our 2023 national conference attendees is Prevent Child Abuse America's (PCA America) top priority, along with the safety of our families, and the communities we partner with. In an effort to maintain conference attendee health and safety amid the effects of the COVID-19 pandemic, PCA America has implemented the following policies and procedures to ensure an in-person experience that is as safe as possible. *Note: this COVID-19 protocol applies to all national conference attendees.*

**Vaccinations**

According to Occupational Safety and Health Administration (OSHA) and the Centers for Disease Control and Prevention (CDC), vaccines authorized by the U.S. Food and Drug Administration are highly effective in protecting most fully vaccinated people against symptomatic and severe COVID-19. At this time, PCA America strongly encourages conference attendees to consider getting vaccinated and boosted as a means of protecting themselves and others.

**Masking**

Masks are welcome but not required. Conference attendees may continue to wear a mask at any time during the event.

**Testing**

All conference attendees are encouraged to test to ensure a negative PCR result at least 48 hours before arriving in Baltimore, MD. Attendees should not participate in the conference if, at any point, they begin to experience symptoms of illness and/or they test positive before or during the event.

**Sanitization and Cleaning**

Cleaning supplies are available at the registration desk and breakout sessions to wipe down or spray surfaces, shared devices such as keyboards, microphones, and other high-touch areas. Everyone is expected to do their part to keep high-touch areas clean. Conference attendees should wipe down these surfaces as they use them with the provided cleaning supplies.

For more information, you may visit <https://www.cdc.gov/coronavirus/2019-nCoV/index.html>

*This protocol is subject to current CDC, OSHA, and/or applicable state/local health department guidelines which may necessitate a more stringent approach in certain instances. PCA America reserves the right to modify these protocols at any time in an effort to enable a healthy work environment and effective business operations.*



## *2023 National Conference Schedule at a Glance*

### **MONDAY, AUGUST 21**

**8:00 AM - 5:00 PM EST**

**CONFERENCE REGISTRATION OPENS - KEY BALLROOM EAST FOYER**

**8:00 AM - 5:00 PM EST**

**HEALTHY FAMILIES AMERICA REGISTRATION OPENS - KEY BALLROOM EAST FOYER**

**1:00 PM - 5:00 PM EST**

**HEALTHY FAMILIES AMERICA PRE-CONFERENCE  
\*SEPARATE REGISTRATION FEE REQUIRED\* - KEY BALLROOM 5-6**

**5:30 PM - 6:30 PM EST**

**HEALTHY FAMILIES AMERICA VOLUNTEER RECEPTION  
\*SEPARATE REGISTRATION FEE REQUIRED\* - KEY BALLROOM SOUTH FOYER**

### **TUESDAY, AUGUST 22 CONFERENCE STARTS**

**7:00 AM - 5:00 PM EST**

**REGISTRATION OPEN - KEY BALLROOM EAST FOYER**

**7:00 AM - 5:00 PM EST**

**EXHIBIT HALL OPEN - HOLIDAY BALLROOM 1-3**

**7:00 AM - 8:30 AM EST**

**COFFEE IN THE EXHIBIT HALL - HOLIDAY BALLROOM 1-3**

**8:30 AM - 9:45 AM EST**

**WELCOME GENERAL SESSION - KEY BALLROOM 5-12**

**9:45 AM - 10:15 AM EST**

**BREAK - EXHIBIT HALL - HOLIDAY BALLROOM 1-3**

**10:15 AM - 11:00 AM EST**

**BREAKOUT SESSIONS (8)**

**11:00 AM - 1:00 PM EST**

**NETWORKING LUNCH & AFTERNOON GENERAL SESSION KEYNOTE - KEY BALLROOM 5-12**

**1:00 PM - 1:30 PM EST**

**BREAK - EXHIBIT HALL - HOLIDAY BALLROOM 1-3**

**1:30 PM - 2:15 PM EST**

**BREAKOUT SESSIONS (8)**

**2:15 PM - 2:45 PM EST**

**BREAK - EXHIBIT HALL - HOLIDAY BALLROOM 1-3**

**2:45 PM - 3:30 PM EST**

**BREAKOUT SESSIONS (8)**

**3:30 PM - 4:00 PM EST**

**BREAK - EXHIBIT HALL - HOLIDAY BALLROOM 1-3**

**4:00 PM - 4:45 PM EST**

**BREAKOUT SESSIONS (8)**

**5:00 PM - 7:00 PM EST**

**WELCOME RECEPTION - EUTAW STREET**

## **WEDNESDAY, AUGUST 23 CONFERENCE DAY 2**

**8:00 AM – 5:00 PM EST**

**REGISTRATION – KEY BALLROOM EAST FOYER**

**8:00 AM – 5:00 PM EST**

**EXHIBIT HALL OPEN – HOLIDAY BALLROOM 1-3**

**8:00 AM – 9:00 AM EST**

**COFFEE IN THE EXHIBIT HALL – HOLIDAY BALLROOM 1-3**

**9:00 AM – 9:45 AM EST**

**BREAKOUT SESSIONS (8)**

**9:45 AM – 10:15 AM EST**

**BREAK – EXHIBIT HALL – HOLIDAY BALLROOM 1-3**

**10:15 AM – 11:00 AM EST**

**BREAKOUT SESSIONS (8)**

**11:00 AM – 1:00 PM EST**

**NETWORKING LUNCH & AFTERNOON GENERAL  
SESSION KEYNOTE – KEY BALLROOM 5-12**

**1:00 PM – 1:30 PM EST**

**BREAK – EXHIBIT HALL – HOLIDAY BALLROOM 1-3**

**1:30 PM – 2:15 PM EST**

**BREAKOUT SESSIONS (8)**

**2:15 PM – 2:45 PM EST**

**BREAK – EXHIBIT HALL – HOLIDAY BALLROOM 1-3**

**2:45 PM – 3:30 PM EST**

**BREAKOUT SESSIONS (8)**

**3:30 PM – 4:00 PM EST**

**BREAK – EXHIBIT HALL – HOLIDAY BALLROOM 1-3**

**4:00 PM – 4:45 PM EST**

**BREAKOUT SESSIONS (8)**

**5:00 PM – 6:00 PM EST**

**DR. MONA HANNA-ATTISHA BOOK SIGNING –  
KEY BALLROOM FOYER**

## **THURSDAY, AUGUST 24 CONFERENCE ENDS**

**8:00 AM – 12:00 PM EST**

**REGISTRATION – KEY BALLROOM EAST FOYER**

**8:00 AM – 1:00 PM EST**

**EXHIBIT HALL OPEN – HOLIDAY BALLROOM 1-3**

**8:00 AM – 9:00 AM EST**

**COFFEE IN THE EXHIBIT HALL – HOLIDAY BALLROOM 1-3**

**9:00 AM – 9:45 AM EST**

**BREAKOUT SESSIONS (8)**

**9:45 AM – 10:15 AM EST**

**BREAK – EXHIBIT HALL – HOLIDAY BALLROOM 1-3**

**10:15 AM – 11:00 AM EST**

**BREAKOUT SESSIONS (8)**

**11:00 AM – 1:00 PM EST**

**NETWORKING LUNCH & AFTERNOON GENERAL  
SESSION KEYNOTE – KEY BALLROOM 5-12**

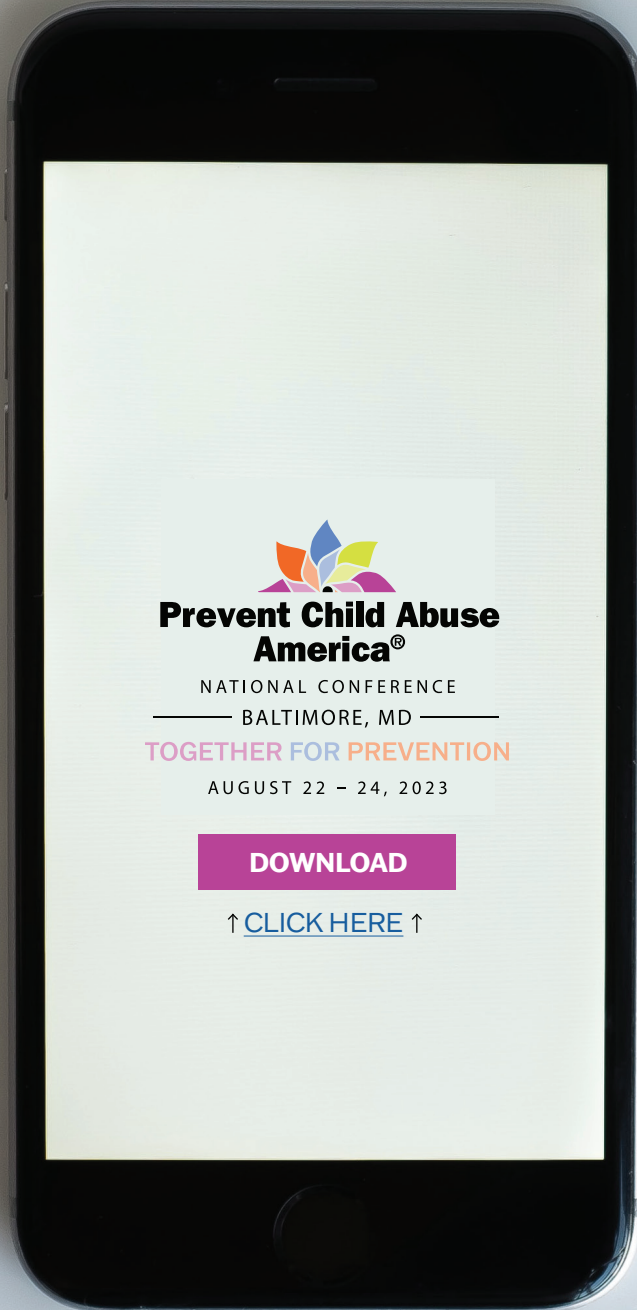
**1:00 PM – 2:00 PM EST**

**EXHIBITOR DISMANTLE – HOLIDAY BALLROOM 1-3**

**1:00 PM EST**

**CONFERENCE ENDS**

*Download the Conference App*







**MEET OUR**  
*Keynote Speakers*



## MEET OUR CONFERENCE KEYNOTE SPEAKERS



*Brandon M. Scott* - **MAYOR OF BALTIMORE, MD**

**TUESDAY, AUGUST 22 | 11:00 AM - 1:00 PM EST**

Brandon M. Scott is the 52nd Mayor of Baltimore. He is committed to investing in Baltimore's young people and centering equity. As one of our keynote speakers, he will share with us his Guaranteed Income pilot program, Baltimore Young Families Success Fund.

During his first term, Mayor Scott emerged as a leading voice in reducing violence in Baltimore and reinstated Council Oversight of the Baltimore Police Department by holding quarterly hearings. He believes that reducing violence will require a holistic, all-hands-on-deck approach, one that recognizes violence is fundamentally a public health issue.

Mayor Scott led legislative initiatives that created extensive crime data sharing and online reporting of crimes by the Baltimore Police Department. He has been a strong supporter of many organizations in the community, working on family strengthening and child maltreatment prevention efforts across Baltimore, and we are proud to have him with us.



*Dr. Mona Hanna-Attisha* - **PHYSICIAN, SCIENTIST AND ACTIVIST**

**WEDNESDAY, AUGUST 23 | 11:00 AM - 1:00 PM EST**

Dr. Mona Hanna-Attisha, a pediatrician who was instrumental in exposing the Flint water crisis, has launched a new foundation called Rx Kids. The foundation aims to provide children with access to healthy food, safe housing, and quality education. Additionally, Dr. Hanna-Attisha has been a vocal advocate for guaranteed income, arguing that it can help alleviate poverty and improve health outcomes.

As one of our keynote speakers, Dr. Hanna-Attisha will share her experience uncovering the Flint Michigan water crisis and its impact on the intersection of environmental justice and family support systems. Through the lens of prevention, she will discuss resilience, justice, and hopefulness for children and families.



*Dr. Clinton Boyd, Jr.* - **EXECUTIVE DIRECTOR OF FATHERS, FAMILIES, & HEALTHY COMMUNITIES**

**THURSDAY, AUGUST 24 | 11:00 AM - 1:00 PM EST**

Dr. Clinton Boyd, Jr. is the Executive Director of Fathers, Families, & Healthy Communities where he works to uplift African American fathers and ensure they are recognized as assets to their children, families, and communities. He is also a Researcher at Chapin Hall at the University of Chicago where he explores how the life course events of African American men affect their experiences as fathers, as well as strengthening father engagement in home visiting and Responsible Fatherhood programs. His motto, "Speak the truth even when it is bitter," is indicative of his commitment to truth and justice. Dr. Boyd is also a PCA America board member, and we are proud and thrilled to have him with us.

## MEET OUR PRE-CONFERENCE SPEAKERS



*Renée Branch Canady, Ph.D., MPA* - **CHIEF EXECUTIVE OFFICER, MPHI**  
**MONDAY, AUGUST 21 | 1:00 PM – 5:00 PM EST**

Dr. Renée Branch Canady serves as Chief Executive Officer (CEO) of MPHI; a unique public trust dedicated to advancing population health through public health innovation and collaboration. In this role she leads the strategic direction of the organization as they strive to build a world-class infrastructure to support the Institute's diverse and progressive program areas and projects, while establishing and maintaining stakeholder relationships.

Prior to joining MPHI in 2014, Dr. Canady served as Health Officer and Director of Ingham County Health Department, located in Lansing, Michigan. In that role she oversaw the county's statutory responsibility to protect and promote the health of county residents and lead the expansion of the innovative and nationally known, Ingham County Health Equity Social Justice program.

*Michael D. Warren, M.D., M.P.H., F.A.A.P.* -  
**ASSOCIATE ADMINISTRATOR, MATERNAL AND CHILD HEALTH**  
**BUREAU, HEALTH RESOURCES AND SERVICES ADMINISTRATION, U.S.**  
**DEPARTMENT OF HEALTH AND HUMAN SERVICES**  
**MONDAY, AUGUST 21 | 1:00 PM – 5:00 PM EST**



Dr. Michael Warren is the Associate Administrator of the Maternal and Child Health Bureau (MCHB), part of the U.S. Department of Health and Human Services' Health Resources and Services Administration (HRSA). MCHB's mission is to improve the health and well-being of America's mothers, children, and families. Its Title V Maternal and Child Health Services program serves 93% of all pregnant women, 98% of infants, and 60% of all children, including those with special health care needs.

Dr. Warren has served as President of the Association of Maternal and Child Health Programs (AMCHP), the national professional organization for maternal and child health professionals. He was also appointed by the United States Department of Health and Human Services to the Secretary's Advisory Committee on Infant Mortality (SACIM).



## MEET OUR PANEL SPEAKERS



*Siena Oberman* - **PRODUCER**

**TUESDAY, AUGUST 22 | 10:15 AM EST**

Siena founded Artemis Pictures, a production company that focuses on stylistically bold films and female driven stories. She was named in Forbes 30 Under 30, Variety Top 10 Producers to Watch, and Diversity in Cannes Top 10 Female Filmmakers to Watch. She's had feature films in Sundance, TIFF, Telluride, Venice, Berlinale, and Tribeca, and had films acquired by companies such as A24, Vertical, IFC, Screen Media, Universal, Lionsgate, Hulu, and eOne. She has worked with filmmakers such as Gia Coppola, Sofia Coppola and Guy Nattiv and talent such as Hilary Swank, Geena Davis, Pamela Anderson, Paris Hilton, Andrew Garfield, Kurt Russell, Ewan McGregor, Val Kilmer, and more. Before Artemis, Siena was a Development Executive and went to USC for Business & Cinema.



*David Ross Goldblum* - **TVWRITER/PRODUCER**

**TUESDAY, AUGUST 22 | 10:15 AM EST**

David Goldblum is a film & TV writer/producer at the intersection of social justice and entertainment. Recently he produced and co-wrote SELL/BUY/DATE (SXSW 2022, Cinedigm) which was Executive Produced by Meryl Streep. He is in post-production on a topical documentary and is in production on a marijuana incarceration drama starring Mia Maestro, Jeff Kober and Quincy Isaiah. He's also writing and producing an adaptation of the #1 New York Times bestselling child abuse memoir, A CHILD CALLED "IT"; writing and executive producing an adaptation of the hit book A SEVERE MERCY; and producing the PEEPS movie adaptation. David has extensive experience in film and TV development, having worked for Paula Wagner, Participant Media, and Stone Village Productions.

David is a recipient of the UCLA/Participant Media Fellowship, a Telluride Film Festival Film Lab Fellow, recipient of the Academy of Motion Pictures Arts & Sciences Fellowship and was nominated for the Humanitas Student Drama Award.



*Paul Blavin* - **CO-FOUNDER AND VICE CHAIRMAN MERCY BIOANALYTICS**

**TUESDAY, AUGUST 22 | 10:15 AM EST**

Paul is the co-founder, former CEO, and current Vice Chairman of Mercy BioAnalytics. He is also a passionate advocate for foster youth, and co-founder of the Blavin Scholars Program at the University of Michigan. His commitment to changing lives has directly impacted many students, offering them opportunities and support for successful academic careers. He believes in the power of education to offer a better life. In 2006, Paul and Amy Blavin endowed a University of Michigan scholarship to support U-M students who have experienced time in foster care in the state of Michigan. The Blavin Scholars provide a holistic, supportive community, comprehensive wrap-around services, mentorship, guidance, financial aid and, most importantly, unconditional love. The Blavins' interest in supporting students who have experienced time in foster care began when Paul read the book by Dave Pelzer, A Child Called 'It,' a chronicle of a child who experienced abuse.





*Raven Magwood Goodson* - **MOTIVATIONAL SPEAKER, AUTHOR, FILMMAKER**

**TUESDAY, AUGUST 22 | 10:15 AM EST**

Raven is an author, motivational speaker, and screenwriter who is truly a force to be reckoned with. Still only in her 20s, she has accomplished more than most do in their lifetime. By 11, she was a national gymnastics champion. By 13, she had published her second book. By 15, she was a state titleholder in track-and-field competing nationally. By 16, she had graduated from high school number one in her class with a 5.1 GPA. By 19, she had graduated from Clemson University summa cum laude, simultaneously inspiring thousands of individuals in schools, organizations, and corporations with her moving testimony and captivating personality. *Switching Lanes*, a feature film written by Raven and inspired by one of her books, is currently winning awards on the film festival circuit.

Her book, *The 7 Practices of Exceptional Student Athletes*, has become an unofficial guide for athletes around the nation. In 2015, Raven founded the Student Athlete Summit, which provides youth tools to reach their full potential in school, in sports, and in life. Her new book, *The 7 Practices of Prosperous Women*, will be released soon. When asked about all of her success, Raven humbly replies: "When you're dedicated to something you love, determined to work hard, and disciplined to plan how you'll get there, then you can achieve success."



*Harold Green III* - **POET, WRITER & A HIGHLY SOUGHT-AFTER SPEAKER**

**TUESDAY, AUGUST 22 | 10:15 AM EST**

Harold is an ever-evolving artist whose vibrant storytelling and passionate, lyrical delivery captivate audiences domestically and internationally. Using poetry as his central art form, Green is a highly sought-after speaker, bandleader, and event producer. His self-published first collection of poetry (*From Englewood, with Love*, 2014) earned the prestigious Carl Sandburg Literary Award.

Harold's commercial publishing debut is *Black Roses and Black Oak*, a duo of illustrated volumes inspired by his viral odes to Black celebrities who are making history today, and his children's board book series, *Sunday Adventures*, has made its debut with leading titles *The Rainbow Park* and *The Number Store* (Running Press Kids, 2023).



*Melissa T. Merrick, PhD -*

**PRESIDENT & CEO, PREVENT CHILD ABUSE AMERICA**

**TUESDAY, AUGUST 22 | 10:15 AM EST**

Melissa T. Merrick, PhD, is President and CEO of Prevent Child Abuse America (PCA America), the nation's oldest and largest nonprofit organization dedicated to the primary prevention of child abuse and neglect. She has more than 20 years of clinical, research, and leadership experience related to the etiology, course, and prevention of child abuse and neglect.

Previously, Dr. Merrick was a senior epidemiologist at the National Center for Injury Prevention and Control at the Centers for Disease Control and Prevention (CDC), in Atlanta. She is recognized as one of the country's foremost experts on adverse childhood experiences (ACEs): in partnership with the US Department of Health and Human Services' Office of Child Abuse and Neglect, she served for 8 years as the lead scientist for the ACEs study at CDC and is the lead author of CDC's Vital Signs: ACEs, the most nationally representative report on the topic.

Dr. Merrick successfully leverages her significant clinical and research experiences to communicate and disseminate the critical public health importance of preventing early adversity to key stakeholders with diverse priorities, backgrounds, and knowledge, including legislators, business and civic leaders, and members of the academic and medical communities. She is one of the principal architects of Thriving Families, Safer Children: A National Commitment to Wellbeing, an effort that aims to reshape child welfare in the United States by focusing explicitly on equity and prevention. Thriving Families unites PCA America, the Children's Bureau, Annie E. Casey Foundation, and Casey Family Programs, among numerous other local partners, to proactively create the conditions and contexts for strong families and communities across the country.

Dr. Merrick received her BA in psychology, magna cum laude, from the University of Pennsylvania, and her master's and doctoral degrees in clinical psychology from the San Diego State University/University of California, San Diego, joint doctoral program in clinical psychology, where she served as a program coordinator for the San Diego site of the Longitudinal Studies on Child Abuse and Neglect consortium. Dr. Merrick was a National Institutes of Health-funded postdoctoral fellow at the University of Miami Child Protection Team (CPT), where she was involved in a multi-site program of research that examined child maltreatment risk and protective factors in families evaluated by CPTs across the state of Florida.

Dr. Merrick is married and has two young children who are still enthralled by the novelty of snow in Chicago.





# Prevent Child Abuse America®

NATIONAL CONFERENCE

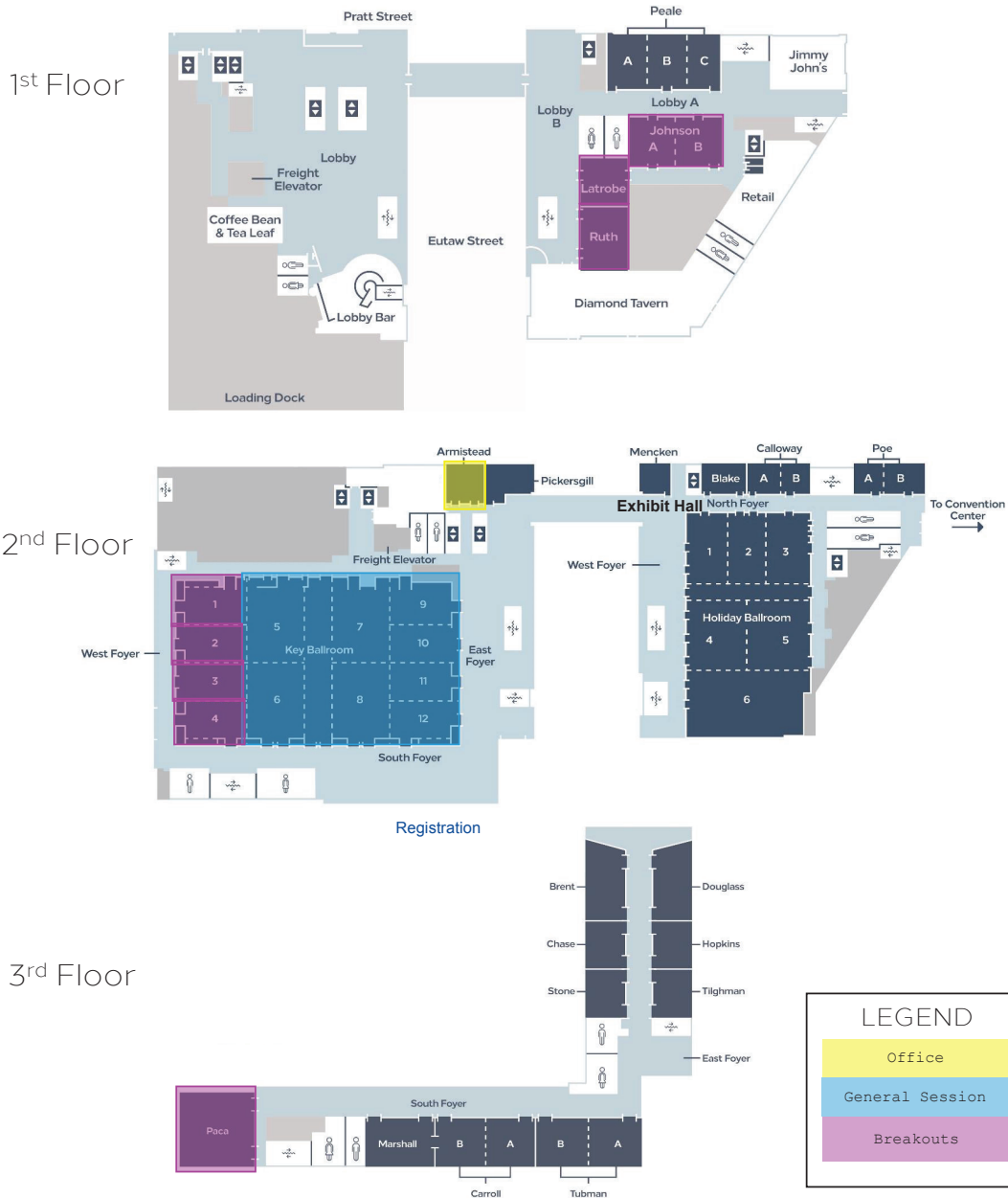
BALTIMORE, MD

TOGETHER FOR PREVENTION

AUGUST 22 - 24, 2023

## Hotel Map

SPACE MAP







**CONFERENCE**  
*Schedule*



# Conference Schedule

**8:30 AM - 9:45 AM – WELCOME GENERAL SESSION | KEY BALLROOM 5-12**  
**9:45 AM - 10:15 AM – BREAK- EXHIBIT HALL | HOLIDAY BALLROOM 1-3**

**TUESDAY, AUGUST 22, 2023 10:15 AM EST**

## **POSITIVE CHILDHOOD EXPERIENCES & INTERGENERATIONAL TRAUMA: A SCOPING REVIEW**

PATRICIA DRENTH

ROOM: CARROLL A-B

This session will present the results of a scoping review on positive childhood experiences (PCEs) and their impact on intergenerational trauma. This includes the literature on the protective effects of PCEs as they relate to ACEs and intergenerational trauma transmission of families.

## **MOVING UPSTREAM: OHIO'S FAMILY SUCCESS NETWORK**

ERIC GONZALEZ, DEBORAH J. MOON, JEESOO JEON

ROOM: CARROLL A-B

Ohio Children's Trust Fund has been piloting the Family Success Network (FSN) as a primary prevention strategy to build protective factors and prevent child maltreatment. Presenters will provide a program overview along with preliminary findings from the process and outcome evaluations.

## **MULTI-SITE SYSTEMS MOVING YOUR EVALUATION FORWARD**

JUANITA ARNOLD, KATHRYN HARDING, KAREN GUSKIN, SHAYNA COOPER

ROOM: JOHNSON A-B

Wondering where to go next with your evaluation? Mind spinning on the difference between research, evaluation, and CQI? All CA staff are invited to hear about the requirements & varied approaches to the Evaluation functional area. Talk with colleagues about how to move your evaluation forward.

## **CHANGING THE PARADIGM: CSA IS PREVENTABLE, NOT INEVITABLE**

ELIZABETH J. LETOURNEAU, PH.D.

ROOM: RUTH

This NIH-funded project identified how the public views child sexual abuse (as unpreventable) created and tested specific communication strategies for providers and other experts to use that will help achieve a shared understanding of CSA as preventable.

## **TRAUMA MIGRATORIO Y EL ROL DEL ESPECIALISTA DE APOYO FAMILIAR EN HFA**

SARAI PEREZ, YOMAIRA MOLINA, LENNY RIVOTA, DIANA SANCHEZ

ROOM: LATROBE

This session will be facilitated in Spanish. The topic will support staff in HFA sites and systems working with Spanish speaking families.

## **CONTINUING THE CONVERSATION: MEDIA'S ROLE IN SHAPING NARRATIVES ABOUT ABUSE AND NEGLECT**

PH.D. DAVID GOLDBLUM, HAROLD GREEN III, RAVEN MAGWOOD GOODSON, MIKA JAIN, PAUL BLAVIN, SIENA OBERMAN; MODERATED BY TITO OLOWU

ROOM: KEY BALLROOM 1-2

Media and entertainment leave impressions on us all. Let's discuss the current public mindset about abuse and neglect, how that affects the work you do, and how to ensure those with lived experience and those who do this work have a say in the narrative.

## **DESIGNING ANTIRACIST SYSTEMS TRANSFORMATION**

CHRISTOPHER RUDD

ROOM: KEY BALLROOM 3-4

This session will focus on designing systems, organizations, and experiences to be antiracist. We will explore the mindsets and principles of antiracist design as participants identify ways to utilize each in their own practice.

## **MIECHV: WHAT'S ON THE HORIZON FOR FY23-27**

LYNN TIEDE

ROOM: PACA

In 2022, the Maternal, Infant, and Early Childhood Home Visiting program was reauthorized by Congress with important changes and an increase in funding. Dig into the new law and its implications for Healthy Families America and other home visiting programs.

## **CREATING COMMUNITY STUDY CIRCLES USING A POPULAR EDUCATION MODEL TO ENGAGE FAMILIES IN NEIGHBORHOODS**

JULIA JEAN FRANCOIS, PH.D., LCSW, JENYFER CASTILLO-GUTIERREZ, JASMINE CALIXTO

ROOM: TUBMAN A-B

In this interactive workshop, co-leaders Jenyfer Castillo-Gutierrez and Jasmine Calixto and Julia Jean-Francois will provide an introduction to the Community Study Circle methodology and provide hands-on instruction on how to identify participants and create content for a Community Study Circle project.

**11:00 AM - 1:00 PM – NETWORKING LUNCH & AFTERNOON GENERAL SESSION  
KEYNOTE | KEY BALLROOM 5-12  
1:00 PM - 1:30 PM – BREAK- EXHIBIT HALL | HOLIDAY BALLROOM 1-3**

**TUESDAY, AUGUST 22, 2023 1:30 PM EST**

**USING A DATA WALK TO GUIDE CONVERSATION  
AND INSIGHTS**

**KAREN GUSKIN, ANDY BERKHOUT**

**ROOM: CARROLL A-B**

Attendees will actively participate in a data walk and facilitated discussion about using data to guide quality improvement and reflective analysis. The session is designed for HFA site managers and supervisors, as well as others with interest in sharing data and gathering feedback from partners.

**PREVENTING CHILD SEXUAL ABUSE (CSA) IN YOUTH  
SERVING ORGANIZATIONS (YSOS): ADVANCING  
HEALTH EQUITY**

**SANDRA ALEXANDER, JENNIFER MIDDLEBROOKS**

**ROOM: JOHNSON A-B**

The workshop explores updates to “CDC’s Preventing Child Sexual Abuse in Youth Serving Organizations” including emphasis on health equity, strengths-based practices, efforts to support groups at high risk, technology and social media, and response to and prevention of youth problematic behavior.

**“SPARE THE CHILD” DOCUMENTARY SCREENING  
AND Q + A**

**DARRELL ARMSTRONG**

**ROOM: KEY BALLROOM 1-2**

This 30-minute short documentary screening will be followed by a brief Q + A with the producers and director of “Spare the Child.”

**ADVOCACY IN ACTION - POLICY PARTNERS  
IN PREVENTION**

**KELLY CRANE, MAGGIE DICKSON, MCKINZII TODD  
POE, JILL SEYFRED**

**ROOM: KEY BALLROOM 3-4**

Hear state examples of advocacy in action. PCA NY is a partner in prevention with their state legislature through shaping family-centered legislation. PCA KY has leveraged opportunities and partnerships through national networks to build their policy presence at the state and federal level.

**THE EMERGING CONCERN OF YOUTH SEXTING:  
ONE PRIMARY PREVENTION APPROACH THAT  
SHOWS PROMISE**

**MARCIE HAMBRICK, PH.D., MSW**

**ROOM: LATROBE**

Sexting is a rising concern for adolescents in the U.S. A review of the newly developed program, Project SELFIE (Safe Expression Online for Internet Empowerment) including the philosophy behind the intervention, how to gain buy-in from schools, and preliminary evaluation results will be detailed.

**ELEVATING FAMILY VOICE: THE NEW ERA OF  
DIVERSITY, EQUITY, AND INCLUSION**

**COURTNEY WINDORSKI, MBA**

**ROOM: PACA**

Discover how elevating family voice can promote improvement of programmatic outcomes, family engagement and success. Learn innovative practices, techniques, and strategies to build equity, inclusion, and social justice into programming by engaging families as experts.

**SUPPORTING CHILDREN AND FAMILIES THROUGH  
PEDIATRIC PARTNERSHIPS**

**SALLYE LONGSHORE, ELIZABETH DAWSON, MD**

**ROOM: RUTH**

The Alabama Chapter of the American Association of Pediatrics and Children’s Trust Fund/PCA Alabama will share the outcomes and strategies from a recent partnership initiative which linked service providers and pediatricians through regional forums.

**FROM UNDER THE RADAR TO ALL THE RAGE: WHAT YOU  
NEED TO KNOW ABOUT FRCS AND FRC NETWORKS**

**ANDREW RUSSO**

**ROOM: TUBMAN A-B**

Because they have emerged organically without dedicated federal funding, Family Resource Centers have been described as “America’s best kept secret.” Yet in the last few years they have garnered an unprecedented level of attention and investment. Learn why that is and how you can get involved.



## 2:15 PM - 2:45 PM – BREAK- EXHIBIT HALL | HOLIDAY BALLROOM 1-3

### TUESDAY, AUGUST 22, 2023 2:45 PM EST

#### **ENHANCING PRACTICE THROUGH THE STANDARDS OF QUALITY FOR FAMILY STRENGTHENING & SUPPORT**

JULIE MATUSICK, TAMAÉ MEMOLE

ROOM: CARROLL A-B

What does it mean to be a quality Family Strengthening and Support Program? This session will provide an overview of the nationally-adopted Standards Quality for Family Strengthening & Support and illustrate how they can be utilized by PCA Chapters, funders, community-based programs, and families.

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#### **AN INFLUENCER'S PERSPECTIVE: HOW TO MESSAGE TO PREVENT ACES**

CHRISTINE KOH

ROOM: JOHNSON A-B

Despite recent trends in disinformation, social media has the power to raise awareness and mobilize supporters through collaboration with the right messengers. Influencers will share their approach to building awareness around the complex issue of preventing adverse childhood experiences (ACEs).

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#### **LOVING KIDS TO 'DEATH': THE ERRONEOUS FAITH-BASED JUSTIFICATION FOR BEATING CHILDREN**

DARRELL ARMSTRONG

ROOM: KEY BALLROOM 1-2

This workshop will explore the deeply engrained Biblical justification for spanking. Centering on the often misinterpreted quote "Spare the Rod, Spoil the Child," Rev. Armstrong explores Judeo-Christian roots of & what other holy books/sacred texts say about parenting & disciplining of children.

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#### **BUILDING STAFF BUY-IN: THE WHY BEHIND THE BPS**

CRISTINA MASSEY, DANITA T. ROBERTS

ROOM: KEY BALLROOM 3-4

Together we will think through how to have conversations with staff about the intent behind the standards helping to reframe frustration about the feeling of busy work to understanding how documentation and best practices come together to demonstrate support of families.

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#### **EQUITABLE LEADERSHIP DEVELOPMENT**

TIARA SMITH, GRACE ARNOLD ARTHUR

ROOM: LATROBE

This session outlines our efforts for on-going DEI growth within our organization after realizing we could not adequately do this work with or for families if we did not first do the work within our team. This session was after an even brighter light was shone on disparities during the pandemic.

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#### **REIMAGINING PREVENTION: A THEORY OF CHANGE TO ADVANCE POSITIVE CHILDHOODS FOR ALL CHILDREN**

JENNIFER JONES, KIERSTEN SUTTON, NICOLE CUNNINGHAM, JAMIA (MIA) CROCKETT, MHA

ROOM: PACA

PCA America completed a comprehensive, inclusive, and evidence-based planning approach which provided us a deeper understanding of the systems and varying contexts within which we all work, live, and play and the levers we need to pull to advance the impact we desire for children and families.

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#### **ECONOMIC SUPPORTS AND CHILD MALTREATMENT PREVENTION: A CASE STUDY FROM NORTH CAROLINA**

SHARON HIRSCH, PAUL LANIER, ALEXANDRIA COFFEY

ROOM: RUTH

Our presentation will describe policy, advocacy, and research activities in North Carolina to understand the association between economic supports and child maltreatment to improve public policy. The presentation includes leaders from the North Carolina PCA chapter and partners from UNC-Chapel Hill

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#### **BRIDGING WELL CHILD CARE WITH HFA: FROM THE CLINIC TO THE HOME**

MIRIAH DE MATOS, LUIS LECHUGA, ALLYSON CRUZ-EDQUID

ROOM: TUBMAN A-B

This presentation highlights lessons learned in engaging pediatricians to build relationships with HFA home-visiting sites. Presenters will share a messaging campaign to promote HFA's shared child health and development goals. The discussion will include challenges and areas for consideration.

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## 3:30 PM - 4:00 PM – BREAK- EXHIBIT HALL | HOLIDAY BALLROOM 1-3

**TUESDAY, AUGUST 22, 2023 4:00 PM EST**

### **PREVENTING CHILD ABUSE THROUGH PARENTING EDUCATION IN HIGH SCHOOL**

STEPHANIE STARR

ROOM: CARROLL A-B

ParentTeach trains high school educators to deliver ParentABLE, a Parenting Education/Caregiver unit to their students; helping them develop a foundational understanding of positive parenting/caregiving practices that prevent child abuse.

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### **PARTNERING WITH SOCIAL MEDIA INFLUENCERS: A JOURNEY TO PREVENT ACES**

TAMMY PIAZZA HURLEY, CHRISTINE KOH, PH.D., CDR KINZIE LEE

ROOM: JOHNSON A-B

The AAP and CDC partnered with social media influencers to explore how influencers can impact attitudes and behaviors around ACEs. Learn about their work, how they collaborated with partners such as pediatricians and community-based organizations to move the message, what worked, and what didn't.

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### **COLLABORATION BETWEEN HEALTHY FAMILIES MASSACHUSETTS AND THE MEDICAL LEGAL PARTNERSHIP OF BOSTON**

JESSICA GOLDBERG, STEVEN PASCAL, ALLYE LONGSHORE, ELIZABETH DAWSON, MD

ROOM: LATROBE

We will present findings from an evaluation of this unique partnership between HFM and the MLPB program. In this model, an appointed MLPB attorney works with home visitors to enable them to better identify and respond to families' legal risks before they evolve into full-blown crises.

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### **SUPPORTING LGBTQ+ YOUTH IN THIS MOMENT OF CRISIS**

TED LEWIS

ROOM: PACA

2023 saw a record number of anti-LGBTQ+ bills, with the majority targeting LGBTQ+ youth. Utilizing HRC's National Youth Survey Data, this workshop will highlight what youth-serving professionals can do at this moment to affirm and support LGBTQ+ young people and their families.

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### **TAKING THE FEAR OUT OF THE CHEERS CHECK-IN**

KERRIE GREEN, MSW, IME-E®

ROOM: KEY BALLROOM 3-4

This session will support Supervisors and Direct Service Staff from HFA Sites. The CHEERS Check-In Tool helps you support Parent-Child Relationships. We'll cover how to talk about it with families, what to do with scoring, and how to use the CCI as a tool for planning your visits.

### **DEPARTMENT OF DEFENSE, FAMILY ADVOCACY PROGRAM PREVENTION PROGRAM/NEW PARENT SUPPORT HOME VISITATION**

SHANNON M. BEST, LMFT, CSAM-CA

ROOM: RUTH

This workshop will address the Department of Defense, Family Advocacy Program mission, policies and prevention programs which are designed to promote resiliency & healthy relationships; prevent child abuse/neglect & domestic abuse; & discuss New Parent Support Program Home Visitation.

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### **RELATIONAL HEALTH'S IMPACT ON PREVENTING CHILD ABUSE AND NEGLECT**

KELLIE HANS REID

ROOM: TUBMAN A-B

Relationships and social connections are important protective factors families have that can help keep children healthy and safe from abuse and neglect. By focusing our attention and resources on the underlying causes of child abuse, we have the ability to protect children's long-term health.

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### **BREAKING DOWN BARRIERS – THE IMPACT OF HOUSING STIPENDS ON FAMILY HEALTH AND STABILITY**

ROSS HACKETT, KRISTLE LOFTON

ROOM: LATROBE

In this session, we will present the impact of introducing a supplementary housing stipend program for participants engaged in Home Visiting that improved program engagement, birth and family outcomes, and reduced stressors for participating families.

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### **JUSTICE, LIBERATION, AND BELONGING IS PREVENTION!**

COREY BEST

ROOM: KEY BALLROOM 1-2

This experience is fueled by the assumption that participants will have the capacity to nurture freedom dreams and come together to embrace what we are called to do in our "aftertimes." Each generation has a legacy of healers, organizers and ancestors that have paved a way to ensure that our collective humanity is actualized. We will welcome participants with..."Kasserian Ingera?" We will hold the weight of the charges that hold change, listen, reflect, notice, pause, engage in truth-telling. Together, we will grapple with ways to infuse "family integrity" and abolitionist thinking into the work of cultivating approaches, practices and behaviors that embody what we know prevention needs to mean for families—justice.

**WEDNESDAY, AUGUST 23, 2023 9:00 AM EST**

**FROM NEBULA TO NETWORK: BUILDING A STATEWIDE COMMUNICATIONS NETWORK ONE PARTNER AT A TIME**

**NATHAN JOHN FINK**

**ROOM: KEY BALLROOM 3-4**

This session will examine the building of NH's communications network one opportunity at a time, and how those opportunities led to strengthened partnerships, messaging clarity, and development opportunities, all while creating a culture of celebration for family strength and resilience.

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**PCA AMERICA CHAPTER NETWORK CHILD MALTREATMENT PREVENTION PRESENTATIONS (GROUP 1)**

**ANITA ODOM, GINA HERNANDEZ, TIM HATHAWAY, TREVOR STORRS**

**ROOM: JOHNSON A-B**

Using research and innovation in child maltreatment prevention, PCA America chapters will present on projects they have completed utilizing discretionary grant funds from the national office. This session will focus on the prevention of human sex trafficking, child sexual abuse, and child neglect.

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**SEE MY COLOR, ACKNOWLEDGE MY TRAUMA, HELP ME HEAL**

**CRYSTAL BENNETT, LMSW**

**ROOM: KEY BALLROOM 1-2**

Evaluate the necessity in acknowledging the role that race plays in the experience of systemic oppression, marginalization, internalized oppression and feelings of hopelessness and helplessness. Learn to break down barriers, practice humility use of racial socialization as a protective factor.

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**SYSTEMS FOR BRINGING FAMILY VOICES TO STATE-WIDE HOME VISITING POLICIES**

**DAN MCGINNIS, JENISE L. KATALINA**

**ROOM: KEY BALLROOM 3-4**

This workshop will provide an overview of how the central administration team for the Healthy Families Massachusetts (HFM) program has developed systems to share power on the policy review process with local HFM programs across the Commonwealth of Massachusetts.

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**ASKING FOR HELP IS A SIGN OF STRENGTH: A UNIQUE PREVENTATIVE SERVICE MODEL OF CARE**

**AMY KENDAL**

**ROOM: LATROBE**

The Maryville Crisis Nursery is a preventative service to families in crisis or to prevent a crisis. The program provides immediate or planned 24/7 crisis child care for children ages birth to six, a 24 hour help line and parent education to reduce the risk of child abuse and neglect.

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**BRINGING TEAM AGREEMENTS TO LIFE**

**ANGIE ROTH**

**ROOM: PACA**

During this session we will explore the development process of a Team Agreement and strategies to prevent the agreement from just being another document but keeping the agreement alive and active within the team helping to strengthen the positive culture within the team and the work with families.

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**ECONOMIC SUPPORTS AND FAMILY VIOLENCE**

**ERIC THIBODEAU, PH.D., J. BART KLIKA, MSW, PH.D., MELISSA T. MERRICK, PH.D., CATHERINE MURPHY, MPPA, ABY RIVERA**

**ROOM: RUTH**

Research will be presented on a series of longitudinal (2009-2020) studies examining the effects of state policy variation in paid family leave (PFL) and child care subsidies (CCS) on reducing multiple forms of violence including rates of child maltreatment and intimate partner violence.

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**INCREASING ACCESS TO EITC TO PREVENT ACES**

**ATTICUS SOLOMON**

**ROOM: RUTH**

The EITC Access Project is a two-level strategy across 44 counties in Michigan. Level 1 is a public health strategy, which includes informational materials regarding EITC. Level 2 includes the community-education strategy but also includes one-on-one concentrated benefits advocacy.

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**KEEPING FAMILIES CONNECTED: THE EFFECTIVENESS OF ACTIVE LISTENING**

**SHERRARD CRESPO, LCSW**

**ROOM: TUBMAN A-B**

Keeping a family connected to help givers during an instance of reporting child abuse/neglect is paramount for strengthening families and preventing cycles of abuse/neglect. Learning skills of active listening and displaying empathy and positive regard increases these chances of keeping connected.





## 9:45 AM - 10:15 AM – BREAK- EXHIBIT HALL | HOLIDAY BALLROOM 1-3

### WEDNESDAY, AUGUST 23, 2023 10:15 AM EST

#### LET'S TALK ABOUT NEGLECT!

JANNA ESTEP JORDAN, MSW

ROOM: CARROLL A-B

This workshop will review a multiprong approach to develop a statewide action plan to move neglect prevention upstream across all levels of society. Using frameworks, social norms science and the strength of the PCA- America network, various strategies used to accomplish this goal will be discussed.

#### PCA AMERICA CHAPTER NETWORK CHILD MALTREATMENT PREVENTION PRESENTATIONS (GROUP 2)

ANITA ODOM, MEGHAN HAYS DAVIS, IMH-E, KAYCE SINGLETARY, LMSW, MPH, CHES, JILL SEYFRED, NICOLE SILLAMAN

ROOM: JOHNSON A-B

Using research and innovation in child maltreatment prevention, chapters will present on projects they have completed utilizing discretionary grant funds. Focus is father's mental health, mitigating harm to prenatally exposed newborns, a poverty simulation, and services through intermediary support.

#### HOW TO USE STORYTELLING FOR DIGITAL ADVOCACY

ELAYNA FERNÁNDEZ ~ THE POSITIVE MOM

ROOM: KEY BALLROOM 1-2

Attention spans are getting shorter and online audiences get bombarded with information all day long. In order to capture their interest in your advocacy and awareness campaigns, you must harness the power of storytelling in your content.

#### ELEVATING HOME VISITING VOICES FOR COLLECTIVE IMPACTS

CYNTHIA ZAGAR, PATRICIA DRENTH, ALYCE HERNANDEZ, MA, IMH-E

ROOM: KEY BALLROOM 3-4

Healthy Families Michigan Central Administration engaged local site staff in providing input around 6 important content areas: QA and TA, Policies, Evaluation, QA Plan, Training, and Equity. Participants were actively engaged and invested in the process and outcomes, which led to changed practices.

#### BABY STEPS: MAKING THE MOST OF THE ACCREDITATION PROCESS

JENNIFER FIECHTNER, RUDI ROBERSON

ROOM: LATROBE

We will discuss navigating HFA accreditation from a site's perspective. We will share our effective strategies to get ready, blending HFA's tools and ones we developed and discuss how direct service staff, supervisors, and program managers made the most of this challenging and exciting process.

#### A MULTI-LEVEL APPROACH IN SUPPORTING FAMILIES AND PREVENTING CHILD ABUSE AND NEGLECT

ERICA HUNTER, ADRIANNE RALSTON

ROOM: PACA

Kansas has implemented a multi-level approach that supports families and aims to reduce unnecessary child abuse/neglect reports. This strategy encourages all individuals who interact with families to take a step beyond mandated reporting and empowers them to be effective supporters of families.

#### PARENT LINKING PROGRAM: PROTECTIVE FACTORS AND PHOTOVOICE FINDINGS

JEN ROMERO

ROOM: RUTH

Participants will learn about PCA-NJ's Parent Linking Program which provides services to expectant and parenting teens. The workshop will identify strategic approaches for increasing family strengths through research findings from a 2022 photovoice study that mapped onto the five protective factors.

#### CREATING TEAM COMMITMENTS USING POPULAR EDUCATION

KARIN TAUSCHER, JESSICA LAMOREAU

ROOM: TUBMAN A-B

Team members from Four Rivers Healthy Families Oregon will guide workshop participants through a series of interactive activities based on Popular Education methodology, which they have used in their own program, to create Team Commitments in a way that is engaging, inclusive, and fun.



**11:00 AM - 1:00 PM – NETWORKING LUNCH & AFTERNOON GENERAL SESSION  
KEYNOTE | KEY BALLROOM 5-12  
1:00 PM - 1:30 PM – BREAK- EXHIBIT HALL | HOLIDAY BALLROOM 1-3**

**WEDNESDAY, AUGUST 23, 2023 1:30 PM EST**

**SUPPORTING BREASTFEEDING IN  
INCARCERATED WOMEN**

TINA LAVY

ROOM: CARROLL A-B

A summary of correctional & community-based support alternatives for incarcerated women. Several case situations of breastfeeding incarcerated mothers will be presented as well as current & proposed legislation. What the options are for infants & incarcerated breastfeeding mothers will be discussed.

**CONNECTING MOTHERS IN VOLUNTARY  
PROGRAMS TO PROMOTE CHILD WELLBEING  
TO REPRODUCTIVE HEALTHCARE**

GRACE S. HUBEL, BETT WILLIAMS

ROOM: CARROLL A-B

This presentation will describe insights from a study exploring the influences of adverse childhood experiences and parenting stress on mother's responses to advertisements for reproductive health services.

**SLOWING DOWN THE REVOLVING DOOR**

MICHELE POWELL

ROOM: JOHNSON A-B

This workshop will present innovative strategies on how organizations can integrate equity into their recruitment, onboarding, and engagement processes. Using equity as a driving force will not only attract and retain quality staff, but will ultimately translate into better services for families.

**ADDRESSING CHILDHOOD ADVERSITY IN VIOLENCE  
PREVENTION PROGRAMS**

ANGIE S. GUINN, PHYLLIS OTTLEY, AALIYAH BELK,  
ADEBUKOLA ADEGBITE

ROOM: KEY BALLROOM 1-2

The goal of this group discussion is to present the CDC's violence prevention programs focused on ACEs prevention and how PCA chapters can get involved. At the conclusion of the presentations, the presenters will moderate a discussion among attendees.

**SUPERVISOR COP LIVE**

CRISTINA MASSEY, DANITA T. ROBERTS, CHRISTA AUSTIN

ROOM: KEY BALLROOM 3-4

For almost two years, Supervisors across the HFA network have met monthly to build skills and learn from each other. This session is an opportunity to come together as a Community in person and continue our collective work.

**CREATING WORKPLACE ENVIRONMENTS THAT  
SUPPORT WORKING PARENTS**

VICKY ROPER, SOPHIA RINGERING, MPH

ROOM: PACA

How can employers support the prevention of ACEs? A Kansas coalition responds by engaging communities to support family-friendly policy & practice. An ongoing campaign supports businesses in creating conditions that not only strengthen families, but increase recruitment, retention & productivity.

**BUILDING PREVENTION PARTNERS THROUGH  
INCLUSIVE CONVERSATIONS**

JENN GRAHAM, JENNIFER STEIN

ROOM: RUTH

We will discuss how GA has used an innovative approach to increasing public awareness & community involvement in the prevention of child abuse and neglect. Through this interactive workshop, participants will engage in an Inclusive Conversation and learn how we use this tool to promote engagement.

**CREANDO ACUERDOS DE EQUIPO USANDO  
EDUCACION POPULAR**

VITALINA RODRIGUEZ, THERESA MARTINEZ,  
CRISTY BROWN

ROOM: TUBMAN A-B

This session will be facilitated in Spanish. Team members from Four Rivers Healthy Families Oregon will guide workshop participants through a series of interactive activities based on Popular Education methodology, which they have used in their own program, to create Team Commitments in a way that is engaging, inclusive, and fun.



## 2:15 PM - 2:45 PM – BREAK- EXHIBIT HALL | HOLIDAY BALLROOM 1-3

### WEDNESDAY, AUGUST 23, 2023 2:45 PM EST

#### TEAM DEVELOPMENT AND MAINTENANCE IN THE VIRTUAL SPACE

CYNTHIA ZAGAR, KIM HARRIS, BRANDI ALEXANDER-BAYES  
ROOM: CARROLL A-B

Let's talk about virtual and hybrid work spaces! Healthy Families Michigan's Central Administration was designed to be a virtual workspace from its inception and regularly incorporates research proven management and team building practices into its culture. We will talk about common applicability.

#### CHEERS CHECK IN TOOL: IMPROVING COMPLETIONS BY CREATING CONFIDENCE

ALYSON JACOBSON  
ROOM: JOHNSON A-B

Showcases materials developed for a CQI project that support partnering with parents on the CHEERS Check in Tool.

#### PROMOTING A CULTURE OF HEALTH: INTRODUCING THE RWJ FOUNDATION'S SYSTEMS FOR ACTION HEALTH EQUITY

REVEREND DARRELL ARMSTRONG  
ROOM: KEY BALLROOM 1-2

With Tufts Medical Center, Rev. Armstrong was awarded a \$100K planning grant to address health disparities and access barriers in Trenton, NJ. This workshop will share the community-based investment promoting the well-being of families & the communities in which they live, work, play, & pray.

#### USING BACW'S RACE EQUITY STRATEGY AREAS TO EFFECT SYSTEMWIDE CHANGE

KEITH D. BOSTICK, MSW  
ROOM: KEY BALLROOM 3-4

BACW is committed to supporting systems and institutions in building accountable leaders. Child welfare practice must be transformed to reduce and eliminate racial inequities for Black/African American children, youth, and families. This transformation will improve outcomes for all populations.

#### NOT YOUR AVERAGE PARENTING GROUP

JOAN HOLTZ, TONI MINER  
ROOM: LATROBE

Circle of Parents in Recovery is an evidence-informed model that works to strengthen families, prevent child maltreatment, and support recovery. Hear from a facilitator with lived experience about the importance of prosocial peer networks and how these groups were developed in Colorado.

#### PROMOTING WELL-BEING IN COMMUNITIES THROUGH PREVENTION

VALERIE FROST, MARY CARPENTER  
ROOM: PACA

This presentation focuses on statewide prevention efforts in Kentucky to create conditions for healthy communities and eliminate unnecessary family separation. Participants will gain knowledge on how to partner with and engage communities in being proactive toward strengthening and wellbeing.

#### PREVENTION AS A PATH FOR SUPPORTING FAMILIES

EDI WINKLE, SAMANTHA FLOREY, NATALIE TOWNS  
ROOM: RUTH

Join FRIENDS National Center for Community-Based Child Abuse Prevention to learn about resources for prevention that use evidence to support families. In addition, learn about the Prevention Mindset Institute that brings prevention to the front and lessons learned as a result of that shift.

#### HEALING RELATIONSHIPS BETWEEN TEENS AND PARENTS

DR. VICKY KELLY  
ROOM: TUBMAN A-B

The Connect Parent Group Program helps strengthen, repair, and rebuild relationships between parents and their teens. This attachment-focused and trauma-informed group provides skill building to help parents resolve conflict, improve communication, and strengthen the bonds during adolescence



## 3:30 PM - 4:00 PM – BREAK- EXHIBIT HALL | HOLIDAY BALLROOM 1-3

WEDNESDAY, AUGUST 23, 2023 4:00 PM EST

### **“ALL LEARNING COMES TO US THROUGH RELATIONSHIPS THAT MEAN SOMETHING TO US” - MR. ROGERS: INTEGRATION**

ELLEN WALSH, MIRIAH DE MATOS

ROOM: CARROLL A-B

Professionals sometimes feel a disconnect between the core elements of the HFA model and their curriculum. There is tension between reflective relationship-building strategies and prescriptive, educational papers. We'll explore opportunities to integrate/operationalize an IMH approach holistically.

### **BUILDING A COMMUNITY-BASED PREVENTION APPROACH**

JENNIFER STEIN, KARLY ZUCKER, TRAVIS SINGLEY, VICKY ROPER

ROOM: JOHNSON A-B

Access to concrete supports is a critical protective factor in promoting the health and well-being of children and families. This workshop will examine two PCA chapters who implemented a community based prevention model, integrating technology to address the holistic needs of children and families.

### **SIBLINGS BULLYING, BETRAYAL, AND BONDING**

SUELLEN FRIED

ROOM: KEY BALLROOM 1-2

Sibling bullying, a violent family relationship, is a serious social problem that's being ignored. Until recently, peer bullying was accepted as a social norm, and the level of sibling cruelty and estrangement continues to be denied. Collected data and anecdotal material across the life span will be fully revealed in this workshop.

### **FROG SCALE: BEYOND THE CONVERSATION STARTERS**

LAURA SHOAF

ROOM: KEY BALLROOM 3-4

In this interactive workshop, we'll consider ways to deepen your FROG conversations and to explore the domains of the FROG Scale in a way that is sensitive and responsive to each family's unique situation.

### **HELP: THE IMPORTANCE OF RESEARCH PARTNERSHIPS IN ADDRESSING SUBSTANCE USE RISK IN HOME VISITING**

VERONICA FORD, PH.D., LPC, ACS, CCTP, EVA SZMUTKO

ROOM: LATROBE

PCA-NJ and Partnership to End Addiction partnered on HELP and HELP 2.0. We seek to explain the significance of our research partnership and discuss the digital screening tool developed to ease participants' disclosure of substance using behavior and introduce supportive, brief intervention options.

### **MITIGATING BIAS IN CHILD ABUSE EVALUATIONS**

KELSEY JULIAN

ROOM: LATROBE

This presentation will discuss current research related to racial/ethnic bias in child abuse evaluations and how evidence-based tools can reduce this disparity by guiding clinicians and other direct care staff toward equitable decision-making regarding physical abuse evaluations.

### **EVALUATION OF THE EFFECTS OF CHILD SEXUAL ABUSE (CSA) PREVENTION POLICIES ON ADULT PERPETRATED CSA**

CLAIRE E. HELPINGSTINE, PH.D., J. BART KLIKA, PH.D., MSW, MELISSA T. MERRICK, PH.D., CATHERINE MURPHY, MPPA, ABY RIVERA

ROOM: PACA

The session will provide an overview of an evaluation on the effects of United States child sexual abuse prevention (CSAP) policies, describe the development and role of a Research-Practice-Policy-Partnership in this work, and present CSAP policy findings for a select number of states.

### **IMPACTING POLICY AROUND CHILD FATALITIES: LESSONS LEARNED FROM CHILD SAFETY FORWARD INDIANA**

E. SUSANA MARISCAL, BRYAN VICTOR, PH.D., JAMIE SMITH

ROOM: RUTH

Child Safety Forward Indiana (CSF) is one of five demonstration sites aimed to reduce child abuse and neglect fatalities. Providing data-informed recommendations, solutions to barriers, and seizing opportunities allowed us to impact policy on child fatalities review teams and SUID investigations.

### **TRAUMA-INFORMED APPROACHES IN HOME VISITING: NEAR@HOME**

ELAINE J. DUENSING, KAREN WILLIAMS

ROOM: TUBMAN A-B

Participants will gain knowledge of trauma-informed practice within the field of home visiting, with a spotlight on NEAR@Home. NEAR@Home is an intensive training program for home visitors that is rooted in trauma science and is based in trauma-informed principles.

**THURSDAY, AUGUST 24, 2023 9:00 AM EST**

**LAYERING PREVENTION: HOW TO BUILD NON-TRADITIONAL PARTNERSHIP ACROSS ORGANIZATIONS**

LAURA CRAVE

ROOM: CARROLL A-B

Learn how a child sexual abuse primary prevention program – Awareness to Action – formed a collective impact workgroup with the Wisconsin Department of Corrections & Prevent Child Abuse Wisconsin by discovering a shared purpose despite representing diverse missions and approaches.

**EXAMINING CORPORAL PUNISHMENT IN SCHOOLS: STATE POLICIES AND PRACTICES**

ESAA MOHAMMAD SABTI SAMARAH, LISA SCHELBE, PH.D., J. BART KLIKA, MSW, PH.D.

ROOM: CARROLL A-B

The use of corporal punishment in schools persists in many parts of the United States despite evidence of its harmful effects. This presentation examines the state policies banning corporal punishment in public schools and the disproportionalities of the use of corporal punishment.

**PARTNERING WITH MEDIA FOR SOCIAL NORMS CHANGE**

JACQUELINE JOHNSON, NATHAN JOHN FINK

ROOM: JOHNSON A-B

In this session we will examine how non-profits and creative media partners can create impactful marketing leveraging grant funds. This partnership can produce effective communications that portray authentic parent voices and destigmatize the use of resources that strengthen the family unit.

**HFA REFLECTIVE STRATEGIES OF EXPLORE AND WONDER MYTHS: UNDERSTANDING THE WHY BEHIND EXPLORE AND WONDER MYTHS**

CHRISTA AUSTIN

ROOM: KEY BALLROOM 1-2

Identify the common myths associated with implementing Explore and Wonder and understand why it's important to share information with parents to support them in nurturing ways and to mutually wonder about the intent of the baby's behavior. Come checkout the myths and have fun exploring!

**SPORTS AND VICTIMIZATION: STATISTICS, RESPONSES AND EFFORTS AT PREVENTION**

ANGELO P. GIARDINO, MD, PHD, MPH

ROOM: KEY BALLROOM 3-4

Over 50% of US children participate on sports teams. Despite the developmental benefits of athletics, children are at risk for several forms of victimization, e.g., peer abuse, maltreatment, and overuse injuries. Emerging data help characterize the risk, response systems, and prevention efforts.

**COLABORACIÓN ENTRE PR-MIECHVP Y CAPÍTULO P.R. AAP: APOYANDO A LAS FAMILIAS VULNERABLES**

MARIANA D. PADILLA VELÁZQUEZ, DRPHC, MPH

ROOM: LATROBE

This session will be facilitated in Spanish. This presentation will share the achievements by the collaboration between the Puerto Rico Maternal, Infant and Early Childhood Home Visiting Program (PR-MIECHVP), locally known as Familias Saludables Puerto Rico (FSPR), and the American Academy of Pediatrics, Puerto Rico Chapter (PR-AAP Chapter).

**MOVING FROM FOUNDATIONAL TO HIGH QUALITY: DIVERSITY, EQUITY, AND INCLUSION**

JENNIFER JOHNSON

ROOM: PACA

In current times we have all heard the “DEI” acronym. A lot of programs incorporate a portion of DEI in their training. We would like to provide a common definition, and then work through concrete examples on how to move your program into a High quality program versus just foundational.

**DIRECT SERVICE PROVIDERS WORKING WITH SEXUALLY EXPLOITED YOUTH: EXPERIENCES FROM TWO COUNTRIES**

CLAIRE E. HELPINGSTINE, PH.D.

ROOM: RUTH

Experiences of individuals working with youth who have been subjected to commercial sexual exploitation are explored. Experiences between direct service providers in India and the United States will be compared. Barriers and facilitators to service provision and career longevity will be discussed.

**STRENGTHENING CAREGIVER BONDS WITH MUSICAL ROUTINES & RITUALS**

KELLY GREEN

ROOM: TUBMAN A-B

Singing and moving to a beat with an infant helps form trusting bonds between baby and caregiver, strengthening a primal neurological connection to belonging to a tribe or family. In this session, we will review simple routines and rituals that can support parents and caregivers.





## 9:45 AM - 10:15 AM – BREAK- EXHIBIT HALL | HOLIDAY BALLROOM 1-3

### THURSDAY, AUGUST 24, 2023 10:15 AM EST

#### PROMOTING HOME VISITS THROUGH STORY TIME

DIANA MARRIAGA

ROOM: CARROLL A-B

Opening caregivers' minds to home visiting through self-written children's books.

---

#### VIRTUAL HOME VISITING POST COVID: RETENTION RATES AND PERFORMANCE TARGETS

MOIRA RILEY, PH.D.

ROOM: CARROLL A-B

We will describe the use of virtual visits across New York State Healthy Families programs. We will discuss the frequency of use, compare the activities in phone and video visits to in-person visits, and the correlation between receiving virtual visits and retention and breastfeeding rates.

---

#### DIVERSITY IS A DISTRACTION

CRYSTAL BENNETT, LMSW

ROOM: JOHNSON A-B

This workshop will highlight the issues around tokenism and encourage staff/leadership to evaluate the ways white supremacy culture shows up in their organizations. Participants will be challenged to dismantle the systems of white supremacy in order to transform and move towards liberation.

---

#### SELF CARE AND RESILIENCE

JENNIFER AUMAN

ROOM: KEY BALLROOM 1-2

Utilizing the theory in the book Building Your Bounce by Mary Mackrain and Nefertiti Bruce Poyner, my presentation takes on the complex emotional state of Compassion Fatigue and exemplifies how to build resilience with active participation.

---

#### WORKING WITH HEALTH INSURANCE PAYERS ON SOCIAL DRIVERS OF HEALTH: AN INSIDER'S VIEW

ANGELO P. GIARDINO, MD, PHD, MPH

ROOM: KEY BALLROOM 3-4

The session is a primer on how payers, particularly those who serve Medicaid deal with social drivers of health (SDoH). While recognized as important, a payer funding for SDOH services is "complicated" based on regulations and finances. Efforts to cover SDoH are ongoing but a local variation exists.

---

#### "ARE THEY GOOD FOR YOUR KIDS?"

JANNA ESTEP JORDAN, MSW

ROOM: LATROBE

This campaign increases the understanding of risk and protective factors of child sexual abuse prevention. This workshop will review the utilization of evidence-based strategies alongside "out of the box" approaches to reach all levels of society with actionable steps to prevent child sexual abuse.

---

#### HOPE CONQUERS ACES: ELEVATING HOPE

ROGER SHERMAN, KIM HEMMERT

ROOM: PACA

Idaho has fully embraced the HOPE framework! This workshop will focus on how the HOPE or Healthy Outcomes from Positive Experiences Framework is being used to promote organizational transformation. PCA Idaho has a network of 20 HOPE trainers and plans to build to 60 in three years.

---

#### PARENT ENGAGEMENT: MAKING IT WORK FOR YOUR PROGRAM

TRINA MORGAN

ROOM: RUTH

Learn how a multi-site system implements parent engagement activities and lived experience based on the community's needs. Attendees will learn about 4 types of parent engagement. The training will include self-assessment of your own program and what is possible for increasing parent engagement.

---

#### WORKING TOGETHER: COLLABORATION AND INTEGRATION ARE ESSENTIAL TO STRENGTHS-BASED PREVENTION

E. SUSANA MARISCAL, BRYAN VICTOR, PH.D., JILL ATTEBERRY KELLY, LCSW

ROOM: TUBMAN A-B

This panel will describe how Indiana is part of the nationwide shift toward prevention through community collaborations using a strengths-based approach, integrating various efforts, tailoring responses to needs, using digital campaigns, aligning funding, and gaining champions' support.

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## 11:00 AM - 1:00 PM – NETWORKING LUNCH & AFTERNOON GENERAL SESSION KEYNOTE | KEY BALLROOM 5-12

## 1:00 PM - 1:30 PM – BREAK- EXHIBIT HALL | HOLIDAY BALLROOM 1-3





# **AWARD RECIPIENTS**

*& Nominees*

## **DONNA J. STONE LEADERSHIP AWARD**

*Cynthia Zagar*

Cynthia loves home visiting. She has been doing it, supervising it, or leading it since the mid-80's. She has a Master of Social Work from Wayne State University and works as the Center for Quality Family Support Manager at Michigan Public Health Institute. In that role, she serves as the state leader for the Healthy Families Michigan Central Administration and Parents as Teachers State Office. She leads an effort to increase and improve families who are refugees' connection to and experience with home visiting and oversees work to ensure a solid professional development system is in place for home visitors in Michigan. Cynthia serves on many state level workgroups designed to develop and maintain a robust and integrated home visiting system. She is dedicated to quality implementation of home visiting and works to promote the value of the field throughout the state.

## **ANNE COHN DONNELLY CHILD ABUSE PREVENTION LEADERSHIP AWARD**

*Victoria Bibby*

Victoria Bibby is a seasoned professional with over 25 years of experience in the human service field. With a deep passion for helping children and families, Victoria has dedicated her career to making a positive impact on the lives of others.

Victoria started her career in early education and preschool, which is where her passion for helping kids thrive began. She went on to get her Bachelor's degree in Human Services, and found her passion in child development.

As the Director of Direct Services for Antelope Valley Partners for Health, she oversees more than 15 programs focused on supporting community members of all ages, including children and families. She has been instrumental in helping community residents get connected to resources, provide education, and offer emotional support.

Victoria seeks to better systems by sitting on various coalitions, councils, and advisory boards. She brings a collaborative spirit and a drive for positive change to these roles. She collectively works with others who share a vision for improvement, whether that means reforming policies, streamlining processes, or implementing innovative solutions.

Over the past decade, she has been instrumental in implementing the highly regarded Healthy Families America® program, working tirelessly to support and empower families in their journey towards improved well-being. Victoria firmly believes in the importance of investing in the development of children, recognizing that it lays the groundwork for a brighter future. Her unwavering dedication and commitment to creating nurturing and supportive environments for children to thrive have earned her a reputation as a compassionate and effective advocate. Through her work Victoria seeks to build a world where every child has the opportunity to grow, learn, and flourish. With a wealth of experience and a genuine passion for her field, Victoria continues to make a difference in the lives of countless individuals and families.





## **JAMES M. HMUROVICH LEADERSHIP IN ACTION AWARD**

*Jill Seyfred*



Jill Seyfred has worked at Prevent Child Abuse Kentucky (PCAK) since 1984, receiving her master's degree in social work from the University of Kentucky in 1985. She is originally from Michigan and received her undergraduate degree from Hope College - home of the Tulip Festival! PCAK is Kentucky's leading statewide child abuse prevention organization, and she has served as their Executive Director since 1988. Throughout the years, Jill has served in leadership positions on the state and national levels. She has been appointed as a member of KY's Child Sexual Abuse and Exploitation Prevention Board by three different Governor's, and currently is serving an appointment on KY's Child Support Guidelines Commission and KY's Child Abuse and Neglect Prevention Board, as set forth by Senate Bill 8 in the 2022 General Assembly.

## **HEALTHY FAMILIES AMERICA OUTSTANDING SERVICE AWARD**

*Gena Marie Calisch*



Gena is a Family Support Specialist III, in the Healthy Families Pinellas Program with the Florida Department of Health. Gena started her career loving children and empowering families over thirty-five years ago in the early education field as a pre-school teacher. Recognizing parents are their child's first teacher, Gena gravitated towards home visiting. Gena has spent the last thirteen years of her life working with families in their homes, empowering moms and dads to be the best versions of themselves for their children. Gena focuses on building protective capacities through support, education, and resources. Gena has touched hundreds of lives over the years. In her free time, Gena loves kayaking, playing pickle ball, and gathering with family and friends. Gena has two adult children who are pride and joy.

## **HEALTHY FAMILIES AMERICA OUTSTANDING SUPERVISOR AWARD**

*Fadumo Hirsi - CHW CERTIFIED/CLC-BA*



Along with thousands of Somalis, Fadumo fled war-ravaged Somalia for a better life in the USA. She arrived in the United States in 1996 as a Somali refugee. She started working as a medical interpreter/Community Health Worker at the MGH Chelsea HealthCare Center. Knowing what it's like to navigate an unfamiliar system twenty-six years ago, she became a Community Health Worker (CHW), to help others like herself. In 2011, she joined the Healthy Families as Home Visitor at the Healthy Families Healthy Beginnings Program, now Mass General Brigham; and since 2016, she held a dual role as a Family Support Specialist, and Supervisor of the Healthy Families Chelsea Program; part of the Equity and Community Health Department, delivering strength-based, focus services to vulnerable high-risk parents, children, and families, by identifying key support resources for the whole family.

## 2023 Prevent Child Abuse America Award Nominees

### **DONNA J. STONE LEADERSHIP AWARD:**

Tiara Sigaran, Bridget Laflamme, Christa Bell

### **JAMES M. HMUROVICH LEADERSHIP IN ACTION AWARD:**

Jennifer Stein, Pat Cronin, Kristen Davis, Sheila Boxley, Jim McKay, Gina Hernandez, Linda Johnson, Sharon Hisch, Jade Woodard, Roger Sherman, Laurieann Thorpe, Claire Louge

### **ANNE COHN DONNELLY CHILD ABUSE PREVENTION LEADERSHIP AWARD:**

Lynae Picou, Abbey Stagliano, Christine Hanysh, Amber Umphlett

### **HEALTHY FAMILIES AMERICA OUTSTANDING SERVICE AWARD:**

Kim Sangha, Elizabeth Guerra, Dennise Carrillo, Brenda Aguilar, Laura Zamora, Selina Brodrick, Sonya Swan, Franchesca Naranjo, Milagrito Aponte, Milly Aponte, Yanira Hernandez, Desiree Waters, Sonia Reyna, Christina Nieto, Emely Velasquez, Yanira Hernandez, María A. Meléndez Colón, Yanira Hernandez, Michelle Rueda Leon, Lucia Lopez, Kolleena Maddox, Yanira Hernandez, Carla Clarke, Amanda Woehl, Mitzi Martin, Heather Glass, Kim Trower, Cheryl Ashland, Stacy Ngiralmu, Gicela Mora-Munoz, Julie Kinerson, Yanira Hernandez, Rosana Almonte, Mariel Mastrostefano, Kalonda Greene, Milagrito Aponte, Kolleena Maddox, Emely Velasquez, Rosa Rojas, Sheila Lee Martin

### **HEALTHY FAMILIES AMERICA OUTSTANDING SUPERVISOR AWARD:**

Ruth Sosa, Cristina Gonzalez, Maria Moya, Michelle Pellot, Stephanie Gillette, Staci Baird, Britan Colemon, Grace Arthur, Tiara Smith, Britan Coleman, Kristian Wanland, Sindy Orellana, Megan Kline, Christine Hanysh, Grace Arthur & Tiara Smith, Grace Arthur & Tiara Smith, Leann Torres, Sara Eck, Sabine Romsaint, Latisha Barnes, Angelica Apolinaris Rodriguez, Mary Sandlin, María Rivas, Yadira Torres, Angélica Apolinaris, Shelley Hensley, Jemaralie Cintrón, Mallory Berkenpas, Christina Hunley, Sandy P. Pabst, Rebecca Meehan, Carrie Santos, Lilian Porter, Shannon O'Neill, Kari Bachler, Carrie Powers, Carrie Powers, Rachael Ward, Suzette Mayotte, Megan Kline, Heather Wolf, Briana Shannon, Nicole Booze, Jen Durand, Kristina (Nina) Brkic, Kendra Parsons







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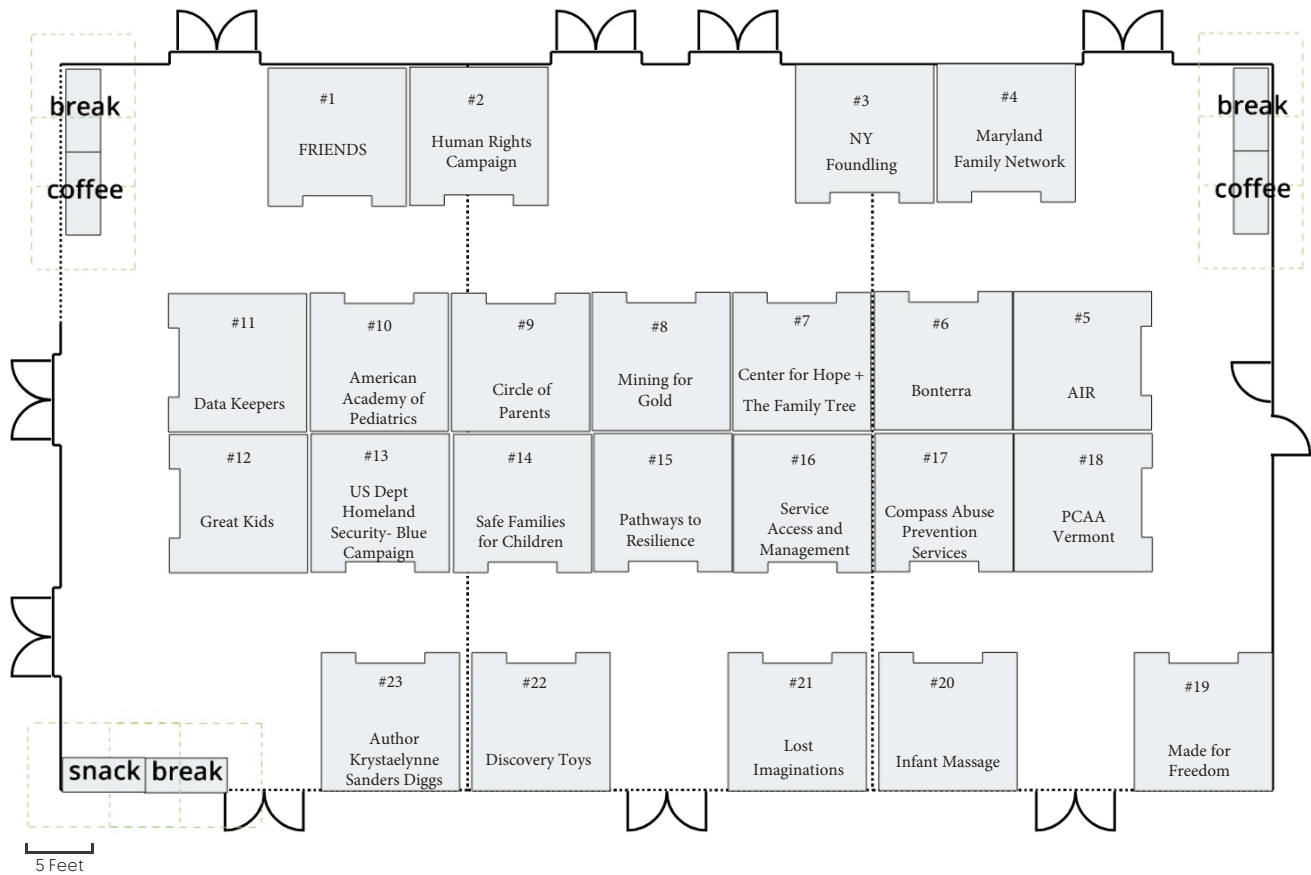


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### Foyer

- Registration
- PCA America
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- Banyan
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### Holiday Ballroom 1-3





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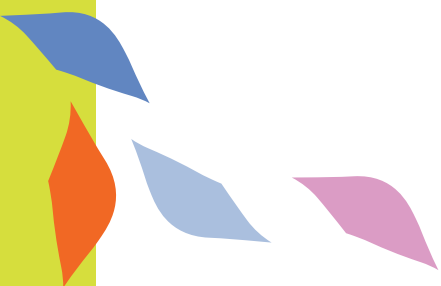




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