A Message from our CEO & Board Chair

2021 was certainly a year in flux, but our communities, families and children showed incredible and inspirational resilience in the face of adversity, highlighting the remarkable strength found in community collaboration.

The ongoing pandemic has continued to evolve and demand different precautions, considerations and behavior from us all – in particular, families and children have experienced ongoing instability as they adjusted to varying COVID-19 protocols in schools and childcare facilities. What’s more, the factors that contribute to parental stress and anxiety – including reduced or lost wages, housing insecurity and healthcare concerns – have continued to impact parents at unprecedented levels, especially in under-resourced communities.

At Prevent Child Abuse America, we know parenting is challenging even in the best of times. Throughout 2021, we worked with our network of chapters, partners and supporters to provide resources and assistance to families across the country. Healthy Families America, our signature home visiting program, continued to be a lifeline to tens of thousands of families – the vast majority of our nearly 600 sites across the country have adapted to offer virtual sessions along with in-person home visits. In addition, our amazing state chapter network has continued to provide the resources, services and support parents need to care for their children while coping with pandemic stressors.

Other developments included the rechartering of 11 state chapters, and we received a $1,000,000 grant from Annie E. Casey Foundation as part of Thriving Families, Safer Children which was distributed to 10 community-based organizations nationwide in January 2022. At a time when all families and systems are experiencing some level of strain, our chapters and grantee organizations are bringing creative ideas to the forefront – bridging communities to build safe, stable and nurturing environments.

As we reflect on the achievements of this past year, we are all the more excited to mark our 50th anniversary in 2022. As an extension of the important work done in 2021, we continue our efforts to move away from reactive child welfare systems to a proactive, holistic approach that supports child and family wellbeing, with the goal of developing more just and equitable systems that benefit all children and families.

Our 50th anniversary provides an opportunity to celebrate the efforts of our staff, Board of Directors, state chapters, HFA affiliates, and numerous partners who have worked diligently and passionately to prevent child abuse before it happens. Looking forward to the next 50 years, we remain steadfast in our belief that family and child wellbeing is a community issue, not a personal one – the responsibility to build an environment where children can grow, learn and thrive belongs to all of us.

We’d like to express our gratitude, as President & CEO and Chair of the Board of Directors, to everyone reading this report for supporting our mission. It is through the contributions and service of our entire network that we are able to promote the wellbeing of children and families everywhere.

Together, we can prevent child abuse, America—because childhood lasts a lifetime.
Healthy Families America® (HFA) is one of the most widely implemented evidence-based home visiting models across the US and the signature family support program of Prevent Child Abuse America. All families can benefit from support during pregnancy and throughout early childhood owing to the enormous life transitions and rapid developmental changes during infancy. HFA home visitors are highly trained professionals who partner with families to provide support from pregnancy through their children’s first years of life. HFA focuses on building nurturing, safe and secure relationships between parent(s) and child, maximizing opportunities for all children—and parents—to achieve health and wellbeing.

Research over the past 30 years (including 35+ peer-reviewed published articles and 14 randomized control trials) has shown positive results and sustained impact with HFA families in geographically and racially diverse communities experiencing various amounts of stress and challenge. HFA has positive findings in all eight domains examined by the HHS Home Visiting Evidence of Effectiveness (HomVEE) review, and is rated at the highest level (well-supported) by the Title IV-E Prevention Services Clearinghouse for the Family First Prevention Services Act (FFPSA).

HFA ensures model fidelity through a rigorous accreditation process and set of Best Practice Standards. HFA prioritizes flexibility where it matters most — for communities and families.

- HFA puts communities in the driver’s seat. The community identifies existing service gaps and the best mechanism to get support to families, ensuring those who provide HFA services bring community knowledge and lived expertise to the work.
- HFA provides tailored support for families with varying amounts of stress and challenge. Our comprehensive relational health assessment process with all families at intake helps connect each family with the services most appropriate to their identified needs.
- HFA engages with families in partnership — honoring diverse family structures and parenting practices, elevating family voice and promoting equity in all facets of our work. Family strengths are the focus from the very first interaction with HFA staff.

HFA by the Numbers

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Chapter Network by the Numbers

The PCA America chapter network, located in 47 states and the District of Columbia, encompasses a diverse group of organizations with a shared mission to prevent child abuse and neglect before it happens.

Chapters are incorporating innovative approaches to address issues such as Adverse Childhood Experiences, child neglect, Child Sexual Abuse, Abusive Head Trauma, and corporal punishment and implementing research-informed strategies to help prevent child maltreatment.

Additionally, the network is promoting home visiting—including PCA America’s signature program, Healthy Families America (HFA)—to provide parents/caregivers and families resources and support to thrive.

Chapters lead through their advocacy, a third of which are focused on federal and state-level policies, including strengthening economic supports to families (e.g., paid family and sick leave or minimum wage increases).

Lastly, chapters connect with their communities through media channels and build relationships with key organizations in their area to promote and uplift their work.

**47 CHAPTERS**
Nationwide

**39% of CHAPTERS**
Involved in Home Visiting

**57% of CHAPTERS**
Involved with Healthy Families America

**1,031 FULL-TIME**
Employees are Employed at PCA America Chapters

**36% of CHAPTERS**
Provide Direct Services

**Corporal Punishment Prevention:**
6 CHAPTERS
SERVED A TOTAL OF
30,500 INDIVIDUALS

**Abusive Head Trauma Prevention:**
6 CHAPTERS
SERVED A TOTAL OF
34,000 INDIVIDUALS

**Child Sexual Abuse Prevention:**
10 CHAPTERS
SERVED A TOTAL OF
84,300 INDIVIDUALS

**Neglect Prevention:**
14 CHAPTERS
SERVED A TOTAL OF
60,600 INDIVIDUALS

Top three advocacy topics chapters were leading or leaning into:

**17 CHAPTERS**
ECONOMIC SUPPORT FOR FAMILIES

**12 CHAPTERS**
CHILD ABUSE NEGLECT PREVENTION AND HOME VISITING

**10 CHAPTERS**
CHILD WELFARE REFORM, CHILD SEXUAL ABUSE PREVENTION AND FUNDING SUPPORT
### Audited Financial Information

#### Assets

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<th>Description</th>
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#### Liabilities & Net Assets

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**Program Expenses**

**Revenue Sources**

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**Functional Expenses**

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**Program Expenses**

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**Revenue Sources**

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# 2021 Donor List

## $700,000+
The Annie E. Casey Foundation

### $300,000+
- Kappa Delta

### $200,000+
- Sigma Delta Tau

### $100,000+
- Casey Family Programs
- Linda I. Garrity Trust
- Latham & Watkins

## $20,000+

### INDIVIDUALS
- Bruce and Barbara Perry
- Cameron Young
- Joshua Wolf
- Matt Walch and Sandra Muhlenbeck
- Morgan Masner
- Rachel McAdams
- Terrie and Kim Livingston
- Thomas and Dita Carhart

### COMPANIES & FOUNDATIONS
- America’s Charities
- ICF Technology, Inc.
- Kay Family Foundation
- The Morris Rossi Jr. Trust
- The Smidt Family Foundation Trust
- The Wasily Family Foundation

## $10,000+

### INDIVIDUALS
- Andrea and Kenneth Robertson
- Bob and Cindy Mayo/Mayo Family Charities
- Carolyn Richardson
- Chris and Myrna Barton
- Cynthia Ardman
- David and Insley Warren
- Estate of Elmer J. Dreher
- Julia and Christian Diego Guevara
- Kelly and Timothy Gonski

### COMPANIES & FOUNDATIONS
- A.G. Cox Charity Trust
- Barry and Laura Korobkin Fund
- Eva G. Smayo Fund
- The Haynes Family Charitable Fund of the Ayco Charitable Foundation
- Leibowitz and Greenway Family Foundation
- Mandell Radiology PC
- The Roron Foundation Inc
- The Targan Foundation Inc.
- Valente Family Foundation
- Vanguard Charitable
- Verizon Foundation
- World Childhood Foundation, Inc.-
- Silver Linings Grant
- W S & M L Meyers Char FDN II
# 2021 Donor List

## $5,000+

### INDIVIDUALS
- Abby Raus
- Bill and Jan Stroud
- David and Sherry Patick
- Deirdre Tessman
- Dr. Angelo and Eileen Elisabeth Marie Betsill Giardino
- Jodi Scheurenbrand and Michael Smith
- Joshua Hart
- Julie Menzin
- Kayla Mahaffey
- Laura and John Arnold
- Lisa Drehmel
- Lisa Klika
- Mariano Sori-Marin
- Mordechai Chern
- Robert Cook
- Thomas Berkman

### COMPANIES & FOUNDATIONS
- Ameriprise Financial
- City of Chicago Department of Finance
- The Erwin Family Foundation of the Ayco Charitable Foundation
- Frontstream
- Get Your Teach On
- Golan Family Philanthropic Fund
- The Hartley Family Fund
- John McMahon Family Fund
- M. House Family Fund at The San Diego Foundation
- Mala and Sham Mosher Charitable Fund
- TTX Company
- UK Online Giving Foundation

## $2,500+

### INDIVIDUALS
- Andrè Rice
- Andrew Brady
- Anicia Zander
- Ann Marie Nock
- Arjun Day
- Barbara Graves
- Bernardo Wolfson
- Brian Watson
- Charles Harrell
- Danielle Laraque-Arena and Luigi Arena
- Dolores Morrison
- Don and Carolyn Berger
- Dr. Philip and Jocelyn Scribano
- Gordon Baker
- Jamie and Andrew Kirchert Palliam
- Jeanne Silvers
- Jennifer Lukas
- Kayla Corona
- Laura Auer
- Linda Salmon
- Samantha Huxsol
- Santosh Kumar
- Sarah Young
- Stephen DAmato
- Steven Jew
- SuEllen Fried
- Tim and Van OConnor
- Vijay Yelundur
- Walter Wodka and Carolyn
- William Boltz and William Erhardt

### COMPANIES & FOUNDATIONS
- Amazon Smile
- The Baltimore Montessori – Canton
- The Baltimore Montessori – Locust Point
- Break Thru, Inc.
- Carbiener Family Charitable Fund
- Charities Aid Foundation of America
- Destination Wealth Management
- Epstein Charitable Fund
- Fidelity Foundation
- The Hartford Pacer
- Johnston Family Fund
- Johnson & Johnson
- Judy Weston Giving Fund
- Kaye Implementation & Evaluation LLC
- Mendon F. Schutt Family Fund
- Minneapolis Foundation
- Rosse Family Charitable Foundation
- Trillium Management, LLC – Chicago
- TruChoice Financial Group, LLC
- U & I Foundation
- Wells Fargo Advisors Financial Network, LLC
- WZO American
- Zachary M. Rolph Fund at The Alaska Community Foundation
- 3D Technology Services
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Partner, Latham & Watkins

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Michael Axelrod
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Sanford Bohrer
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Founder, South Street Advisors LLC

Dwayne Crawford
Executive Director, National Organization of Black Law Enforcement Executives

Maura Somers Dughi, Lifetime Member
Attorney at Law/Child Advocate

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(through October 2020) Senior Vice President, Wireless Business Group, Verizon

SuEllen Fried, Lifetime Member
Founder, BullySafe USA

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Associate, McKinsey & Company

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Danielle Laraque-Arena, MD, FAAP
Senior Scholar-in-Residence, New York Academy of Medicine; Immediate Past President and Professor Emerita, SUNY Upstate Medical University

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Director of the Division of Violence Prevention, National Center for Injury Prevention & Control at the Centers for Disease Control & Prevention

Jodi Scheurenbrand
Treasurer, Toys R Us; Strategic Planning Director, RJR Nabisco; Senior Vice President/Controller, Atari; Immediate Past National Vice President of Finance, Kappa Delta Sorority

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Professor of Clinical Pediatrics, Perelman School of Medicine, University of Pennsylvania; Section Chief, Safe Place: Center for Child Protection & Health, Children’s Hospital of Philadelphia

Robert Sege, MD, PhD, FAAP
Director, Institute for Clinical Research & Health Policy Studies, Tufts Medical Center; Professor of Medicine & Pediatrics, Tufts University School of Medicine

Debbie Snyder (through October 2020)
Executive Director, Sigma Delta Tau Sorority

Bernardo Wolfson
Founder & CEO, B Wolfson Realize
Melissa Merrick, PhD  
President and CEO

Sue Anderson  
Executive Assistant to  
President and CEO

Juanita Arnold  
State Systems Development  
Specialist

Kathy Astin  
Training & TA Specialist

Jennifer Baxter  
Data & Site Development  
Specialist

Andy Berkhout  
Quality Improvement Data Analyst

Alina Birenyte  
Senior Staff Accountant

Kelly Christopher  
Chief Development Officer

Kelly Crane  
State Policy Specialist

Shameka Erby  
Healthy Families America  
Operations Coordinator

Amy Faugas  
Healthy Families America Deputy  
Director

Kerrie Green  
Learning Management Director

Karen Guskin  
Managing Director of Healthy  
Families America Research

Kathryn Harding  
Senior Director of Research

Ellie Jimenez-Vasquez  
Training & TA Specialist

Tomeaka Jupiter  
Training & TA Specialist

Bart Klika  
Chief Research Officer

Lynn Kosanovich  
Master Trainer

Tracie Lansing  
Foundations Master Trainer

Paula Mattison  
Marketing & Communications  
Manager

Leah McCallister  
Training & TA Specialist

Phyllis Medrano  
Network Support Coordinator

Lara Melnik  
Giving Officer

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Yomaira Molina  
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Associate

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Senior Director of Training & TA

Christi Peebles  
Training & TA Specialist

Sue Pence  
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David Simon  
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Danita Roberts  
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Diana Sanchez  
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Lynn Tiede  
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Kerrie Trebonsky  
Chief Financial Officer

Karly Zucker  
Chapter Network Coordinator